Feedback Notes

Strengths:

- OC’s political landscape is easier to navigate than some counties; a greater ability to maneuver and get involved in Orange County (Andrew Fahmy)
- Agreement on the strengths listed- proximity and density makes OC strong and more unified (Jennifer O’Farrell)

Weaknesses

- OC is often seen as a wealthy region, causing organizations to lose out on funding or partnership opportunities based on their perception; especially in the social sector and working with philanthropic institutions outside of OC. (Iosefa Aofaituli)

Opportunities

- Career and Technical Education is key in OC; especially uplifting the building trades, with various curriculum and trainings. This is a great path that has not been taken advantage of yet. Federal infrastructure projects are coming through the pipeline, which will mean new construction opportunities. (Gloria Alvarado)

Threats

- No comments

Other

- Glad that the report addresses the manufacturing component. Tourism is huge too, but we can’t forget about manufacturing. It is a strength but also a weakness. How do we make sure we stay competitive so manufacturing wants to come into OC. (Lynne Wands)
- Commercial Real Estate; exploring opportunity to attract new business. (didn’t catch who said this)