

CERF HRTC Meeting
May 12th, 2023
8:30 to 9:30am
Zoom Video Conferencing

<https://us02web.zoom.us/j/86993468590?pwd=bkRibjZGaCtoSVFZMTNxNEtwN2ZJdz09>

Webinar ID:
869 9346 8590
AGENDA

1. **Call to Order** (Micah Weinberg)
2. **Public Comments** (Micah Weinberg)
3. **Appoint New Member to the HRTC** (Micah Weinberg)
 - A. Collective Partnership Agreements from Potential HRTC Members (p. 2)
 - **VOTING ITEM- CONSIDERATION FOR APPROVAL:**
 - *Melanie Schlotterbeck , Banning Ranch Conservancy*
4. **Research Execution Strategy** (Wallace Walrod)
5. **Research** (Robert Kleinhenz) (p. 3)
 - A. **Regional Summary Economic and Economic Development**
 - B. **Labor Market Analysis**
 - C. **Industry Cluster Analysis**
6. **CERF Process Feedback** (Micah Weinberg)
7. **Next HRTC Meeting**
 - **Friday, May 26, 2023**
8. **Adjourn**
9. **Research Deep Dive (Optional)**
 - **Extra Q&A**
 - **Additional Research other than today's presenters**
 - [Covid Recovery \(p. 49\)](#)
 - **ESRI Demo CERF Data Portal**
10. **Reminders**

[Stakeholder Mapping Survey](#)

[Outreach and Engagement RFP](#)



BANNING RANCH CONSERVANCY

Officers:

Terry Welsh, M.D.
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Suzanne Forster
Vice-President

Deborah Koken
Secretary

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Melanie Schlotterbeck
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*Community
Engagement
Coordinator*

Board Members:

Rick Huffman

Cynthia D'Agosta

Paolo Perrone

Thomas Schottmiller

Jan Vandersloot, M.D.
In Memoriam

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Conservancy.org

Collective Partnership Agreement Letter Community Economic Resilience Fund: Orange County Region

May 3, 2023

Dear Orange County Highroad Transition Collaborative:

Banning Ranch Conservancy is pleased to inform you that we agree with the goals and objectives of the Community Economic Resilience Fund (CERF) and therefore, will serve as a Highroad Transition Collaborative member (HRTC) to execute the CERF planning grant in the Orange County region. As a member of the HRTC, we agree to participate in developing a fair governance structure, an effective outreach and engagement plan, engage colleagues for input into the CERF process, provide guidance and approve the regional plan, approve initiatives for implementation funding, and attend HRTC meetings and stakeholder group meetings. As an HRTC member, we commit to working towards the goals set out in the grant and collectively share the weight of responsibility in creating a more inclusive, equitable, resilient, and competitive regional economy.

Our organization is a non-profit focused on the conservation of the Banning Ranch property (now called the Randall Preserve). We aim to unite the community, park management, and stewardship opportunities in this coastal corridor, which extends from the Pacific Ocean to Adams Street in Costa Mesa.

We bring to the table experience with the conservation of lands and waters, 25 years in the non-profit arena, experience with grant writing, extensive community connections, and an understanding of the potential for nature-based solutions especially as it relates to climate resilience, sustainability, and job training/opportunities. We've recently launched a PEER Program (Partnerships, Engagement, Equity/Inclusion, and Restoration). This includes both restoration work and community clean ups to be sure the community understands it has a role in the protection of the environment. Being able to expand this understanding to a broader community would be a goal of ours through HRTC.

Our primary contact (s) for this process will be:

Contact person: Melanie Schlotterbeck

Title: Executive Director

Email Address: ED@BanningRanchConservancy.org

Thank you for your time and consideration.

Authorized signatory:

Melanie Schlotterbeck

Executive Director

May 3, 2023

Socioeconomic Profile of Orange County

Orange County CERF

HRTC Meeting

May 12, 2023

Robert A. Kleinhenz, Ph.D.

Overview

Orange County is a Large, Prosperous Region

Size:

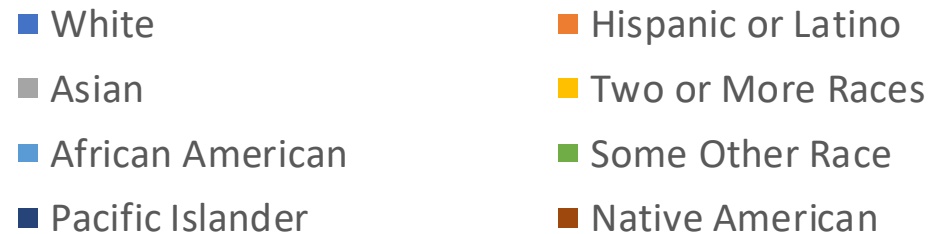
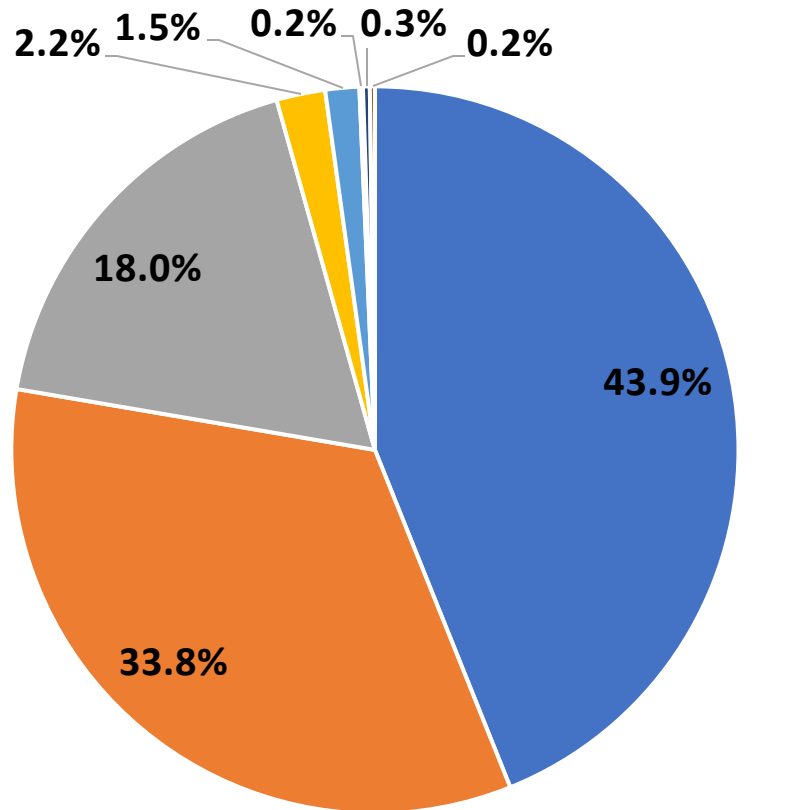
- Population: 3.2 million (3rd largest in California)
- Household empl: 1.6 million (3rd largest in California)
- Nonfarm jobs: 1.7 million (2nd largest in California)

Economic Well-Being

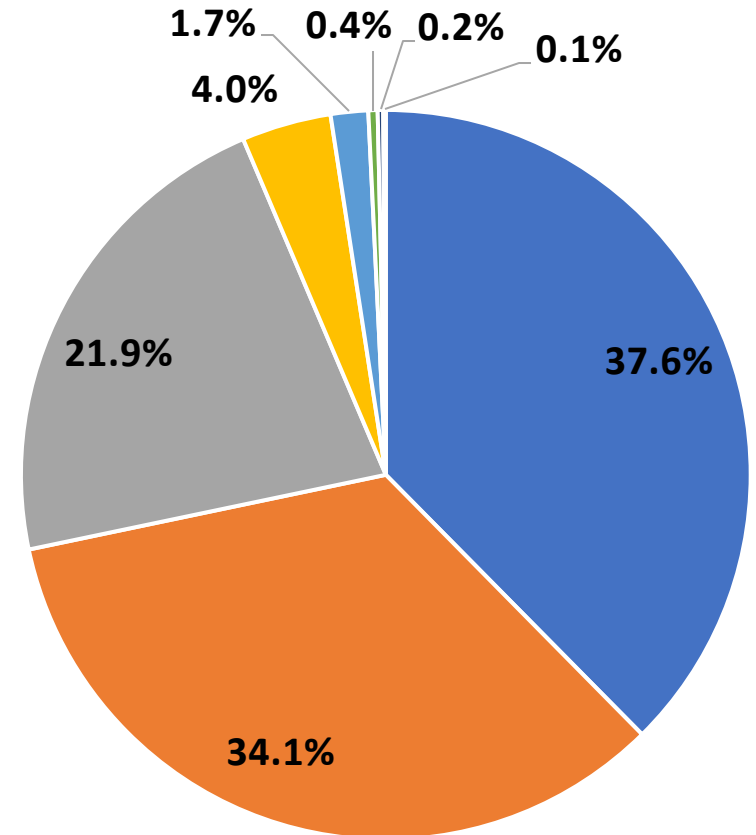
- Unemployment rate: 3.4% (5th lowest in California, below U.S.)
- Personal income/capita: \$81,000 (9th highest in California)
- Median household income: \$100,600 (18% higher than CA median)

Orange County is a Diverse Community

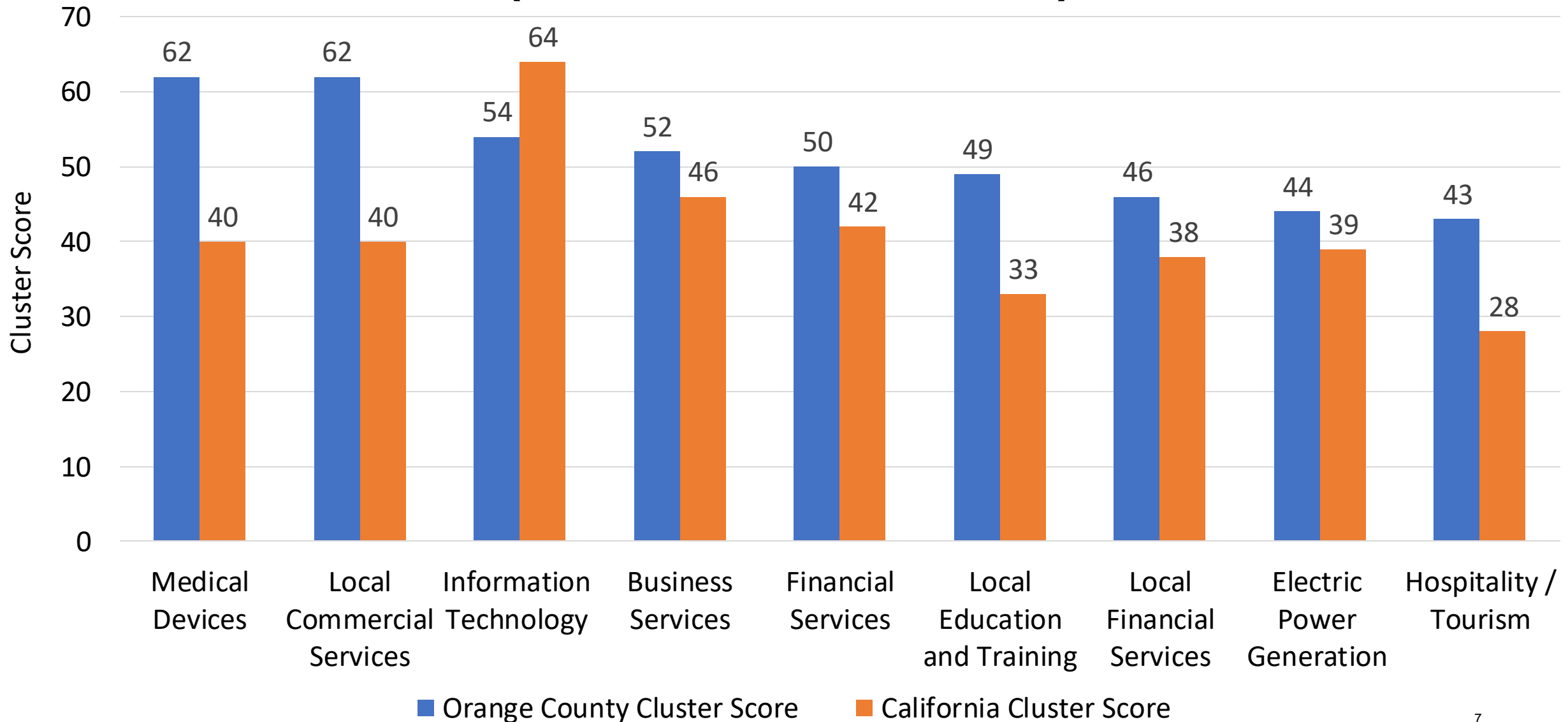
2010



2021



OC has Several Leading Industry Clusters (Cluster Scores, 2022)



Future is Promising but there are Challenges

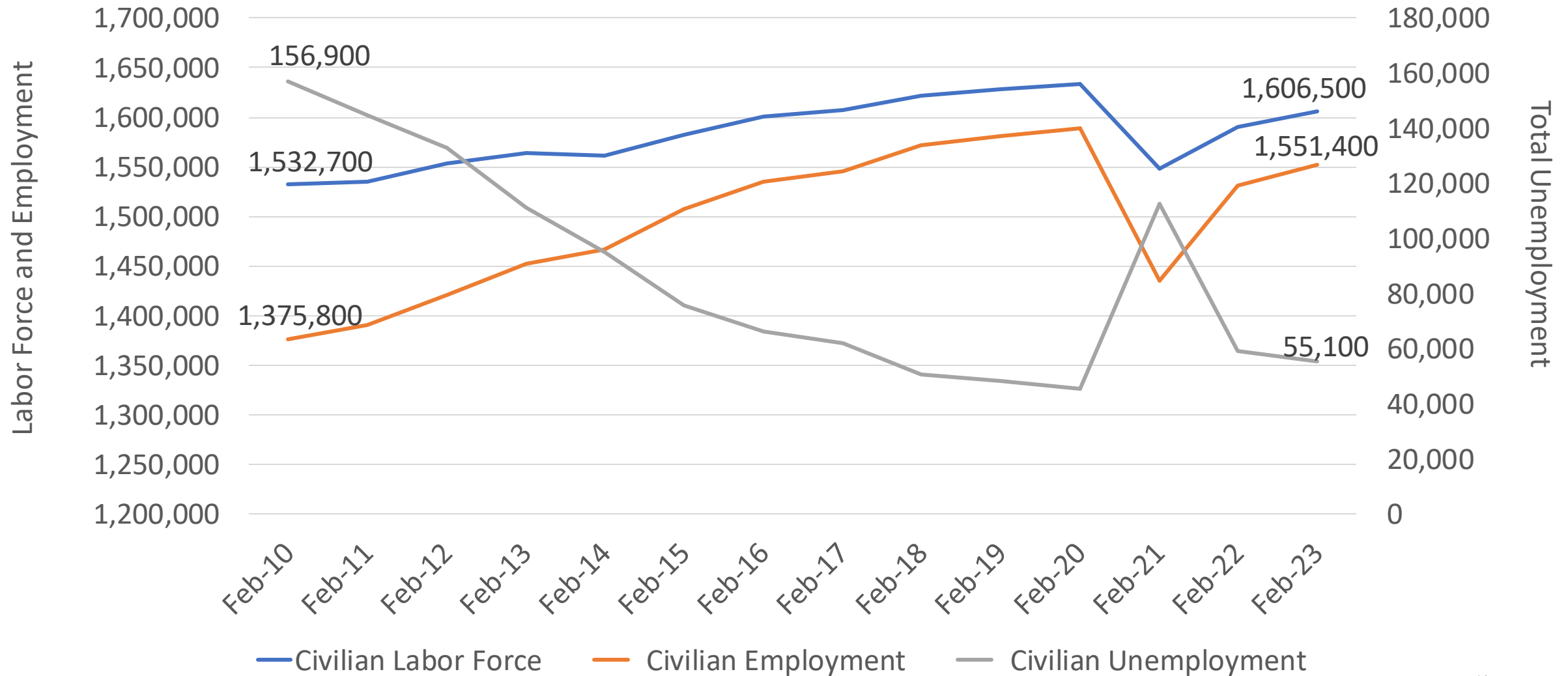
High Cost of Living

- Median price: among the highest in California
- Affordability: lowest in Southern California region
- Rent: among the highest in California and the U.S.
- Rent burden: 56% of renters spend > 30% of income on rent

Poverty: 9.9% (13th lowest in California, lower than U.S.)

Economy and Industries

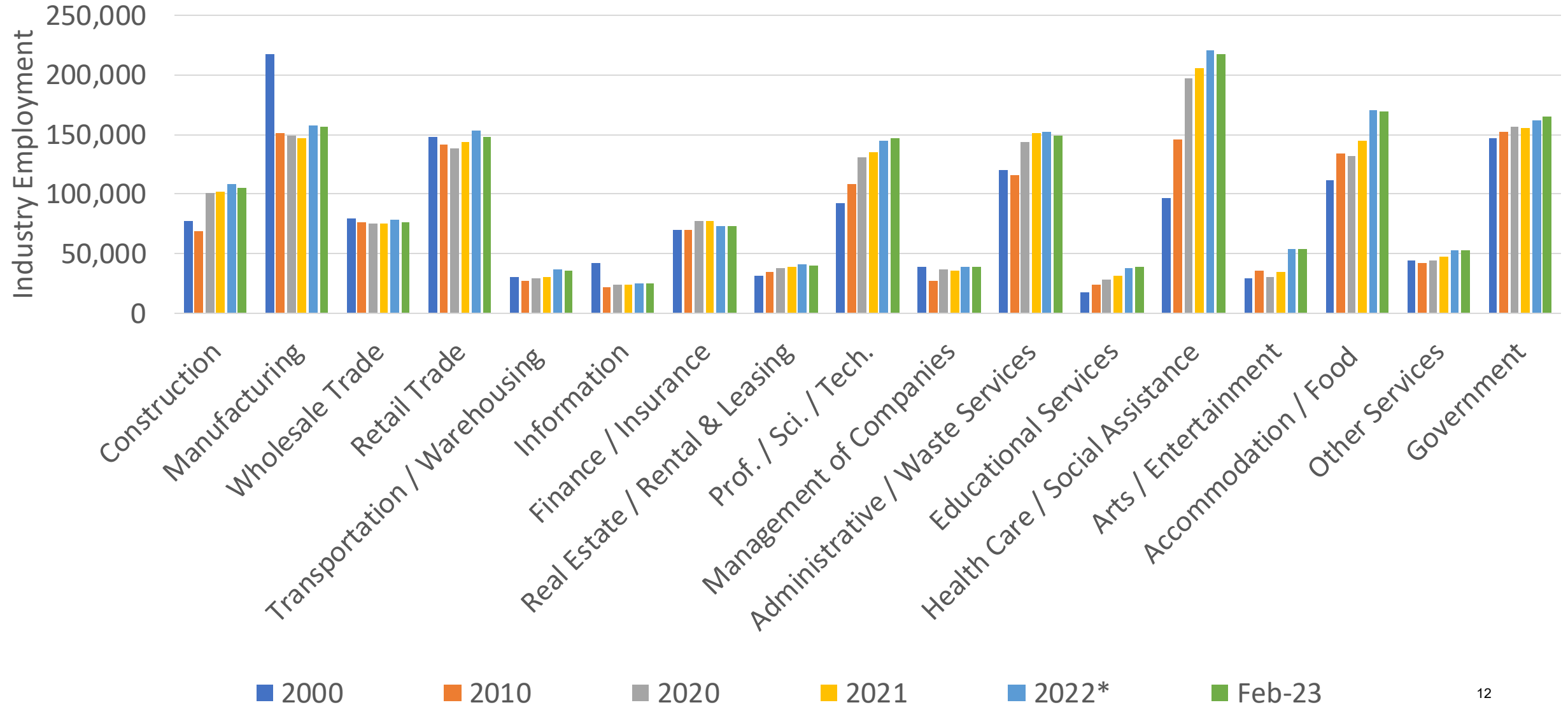
Orange County Labor Force, Employment and Unemployment, February 2010-February 2023



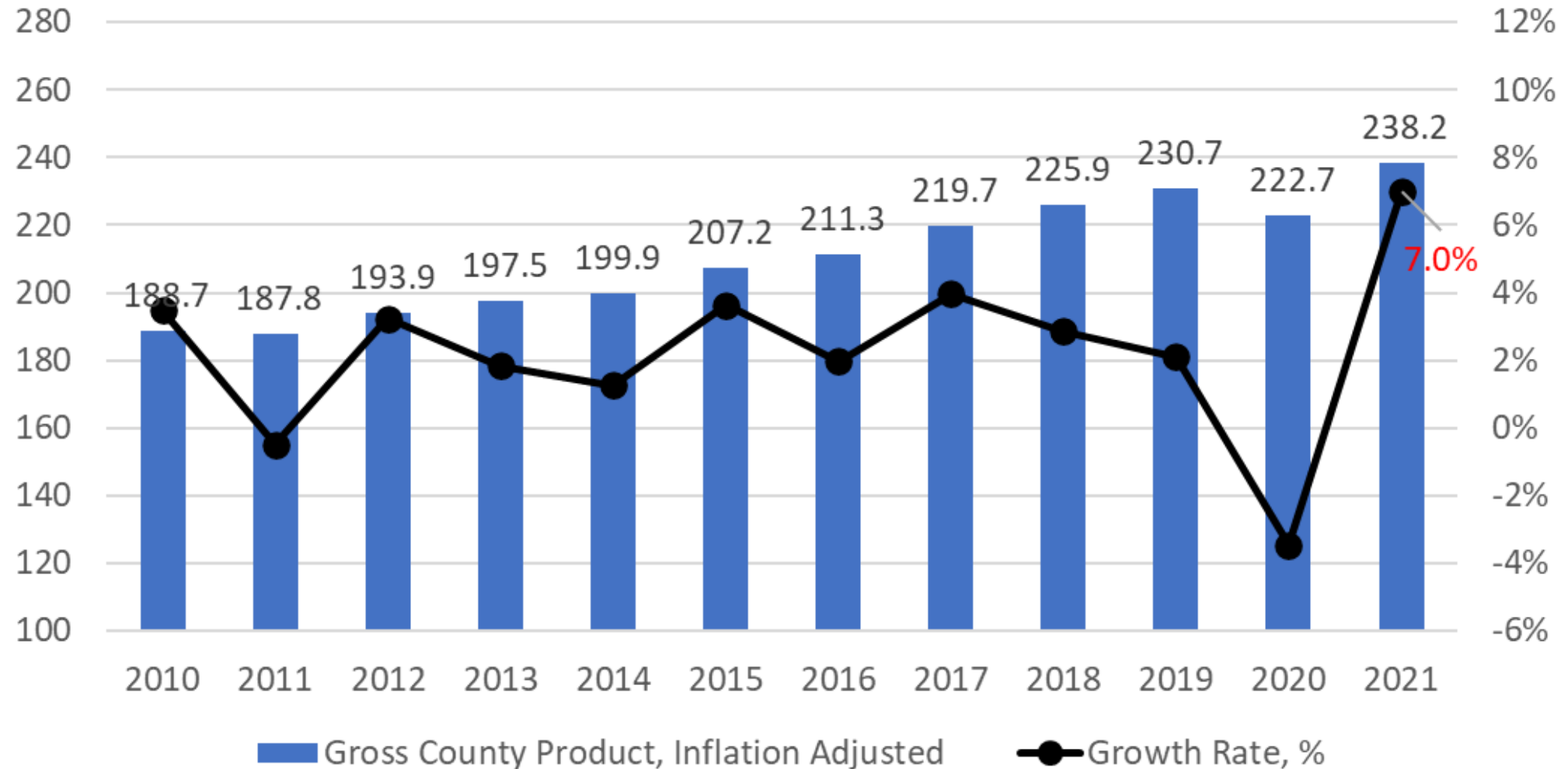
Orange County Industry Employment

	February 2023	YoY Change	YoY Percent Change	Vs. February 2020
Total Nonfarm	1,691,100	44,600	2.7%	100.5%
Accommodation and Food Services	169,500	8,700	5.4%	99.0%
Professional, Scientific & Technical Services	146,700	7,500	5.4%	107.9%
Arts, Entertainment, and Recreation	54,000	7,400	15.9%	98.9%
Health Care and Social Assistance	217,300	6,700	3.2%	105.6%
Government	165,500	4,800	3.0%	98.5%
Retail Trade	148,000	3,600	2.5%	99.9%
Educational Services	38,300	3,200	9.1%	114.7%
Manufacturing	156,000	2,600	1.7%	98.1%
Transportation, Warehousing & Utilities	35,500	2,400	7.3%	117.5%
Other Services	52,900	1,300	2.5%	97.2%
Management of Companies and Enterprises	39,100	1,300	3.4%	101.6%
Construction	105,000	1,200	1.2%	98.7%
Wholesale Trade	76,500	100	0.1%	97.1%
Real Estate and Rental and Leasing	39,900	100	0.3%	98.3%
Information	24,700	-	0.0%	95.7%
Administrative / Support and Waste Management	148,700	(2,500)	-1.7%	96.9%
Finance & Insurance	73,200	(3,700)	-4.8%	92.9%

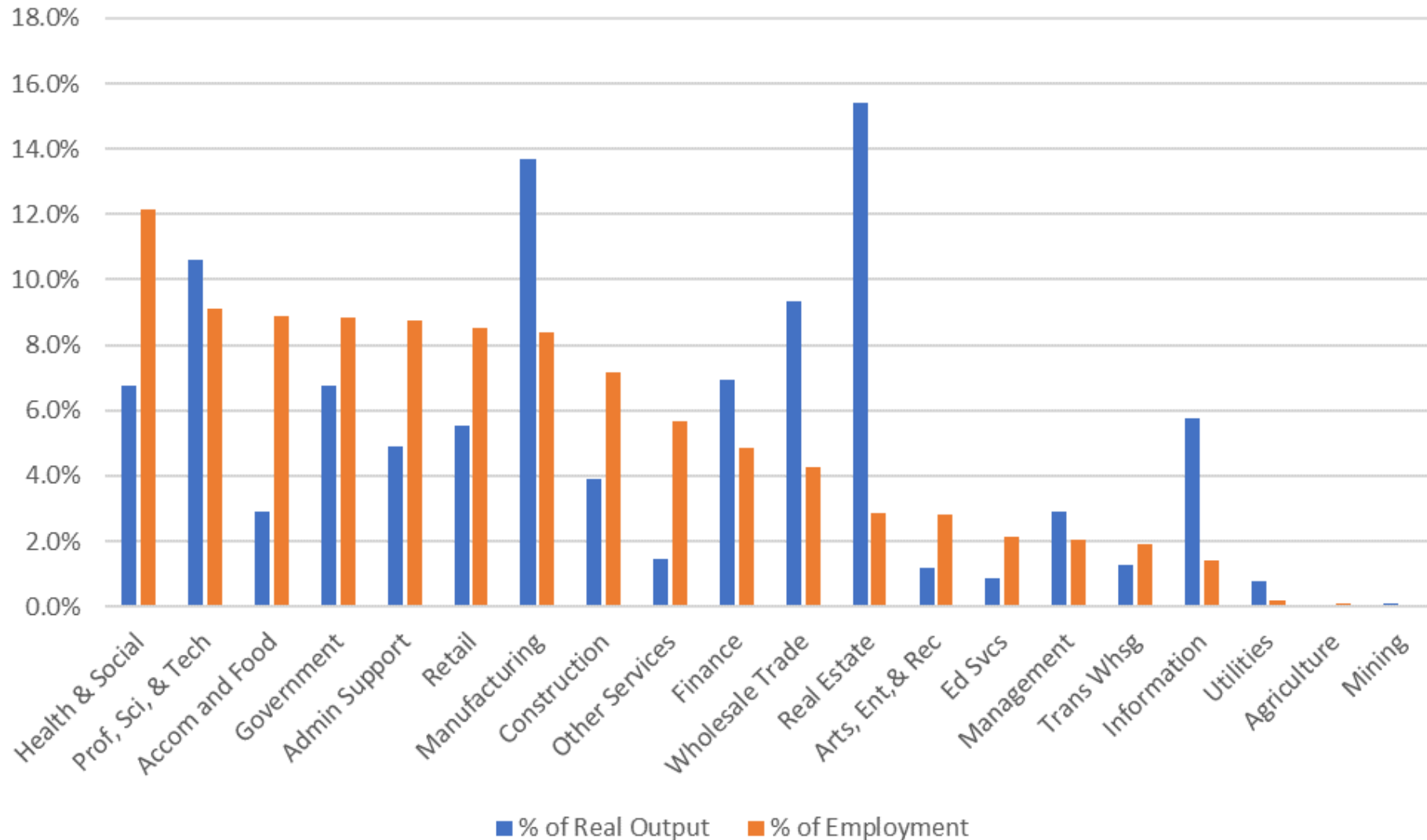
Orange County Employment by Major Industry Sector, 2000 – February 2023



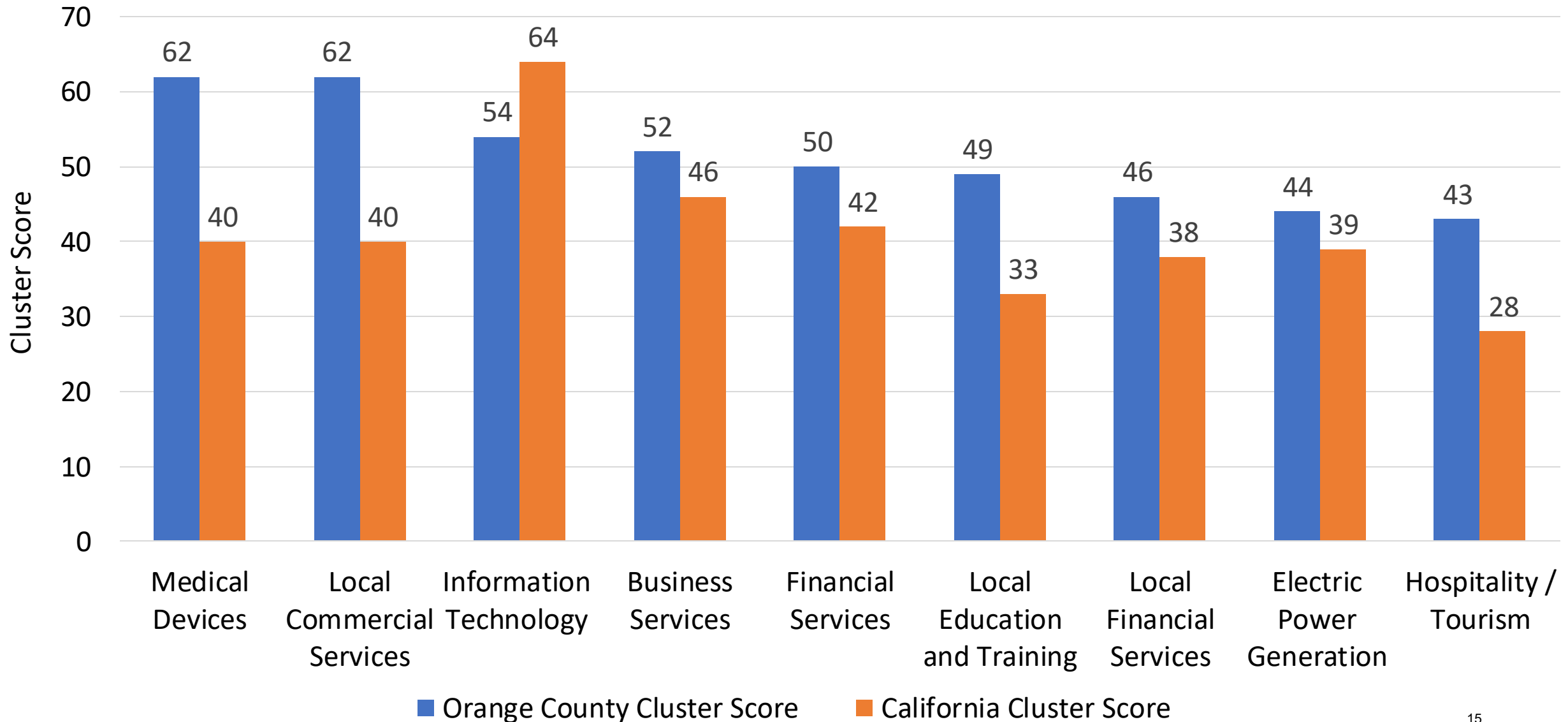
Orange County Gross Regional Product (\$ billions), 2010-2021



Orange County Gross Regional Product and Employment by Major Industry Sector



Industry Cluster Ranks and Score, 2022



Traded versus Local Industries

Traded Industries

- Produce goods/services with markets that extend beyond OC
- Source of economic growth...expanding the economic pie

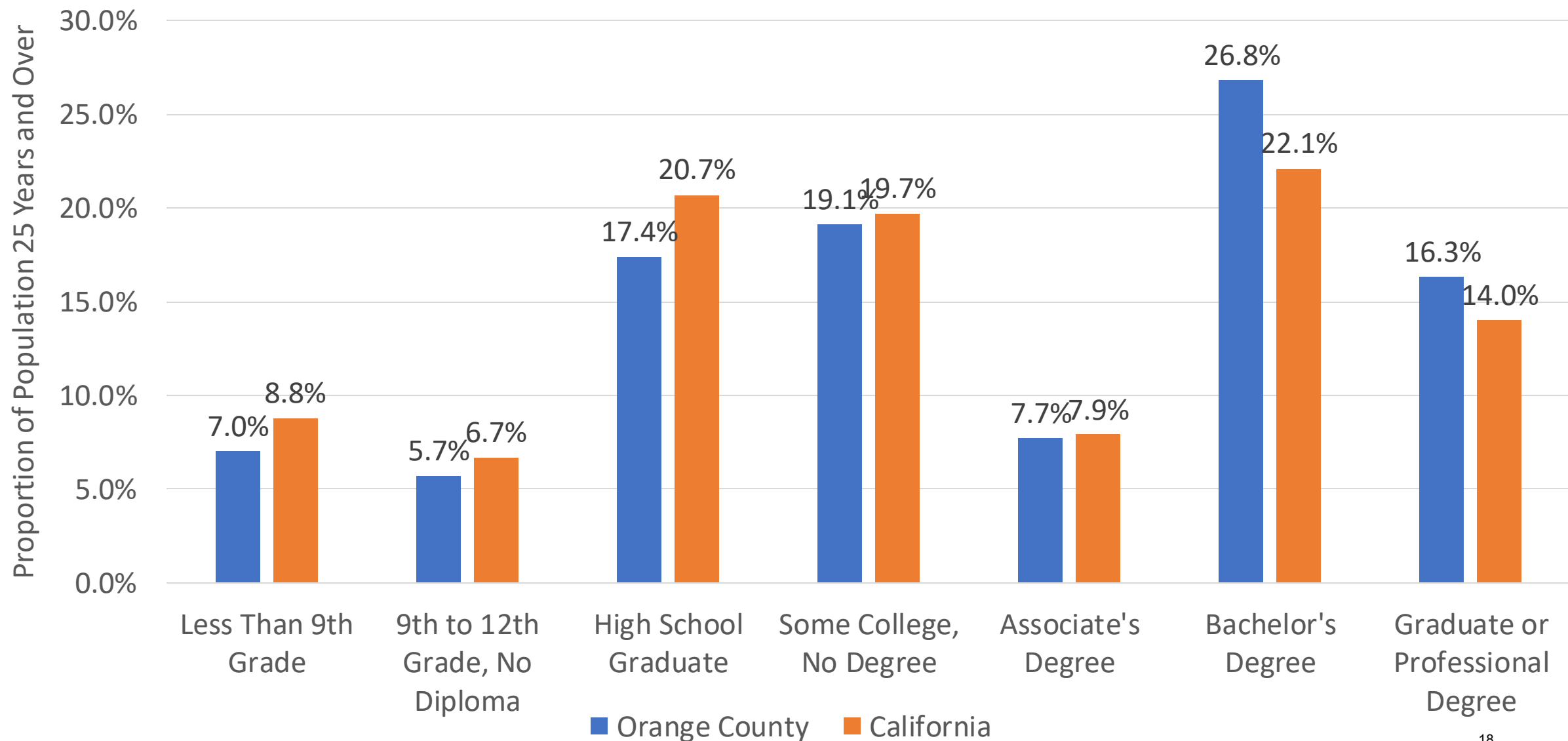
Local Industries

- Produce goods/services that serve the OC market (residents and visitors)
- Customers are OC residents
- Give OC communities their identities through services, amenities, etc

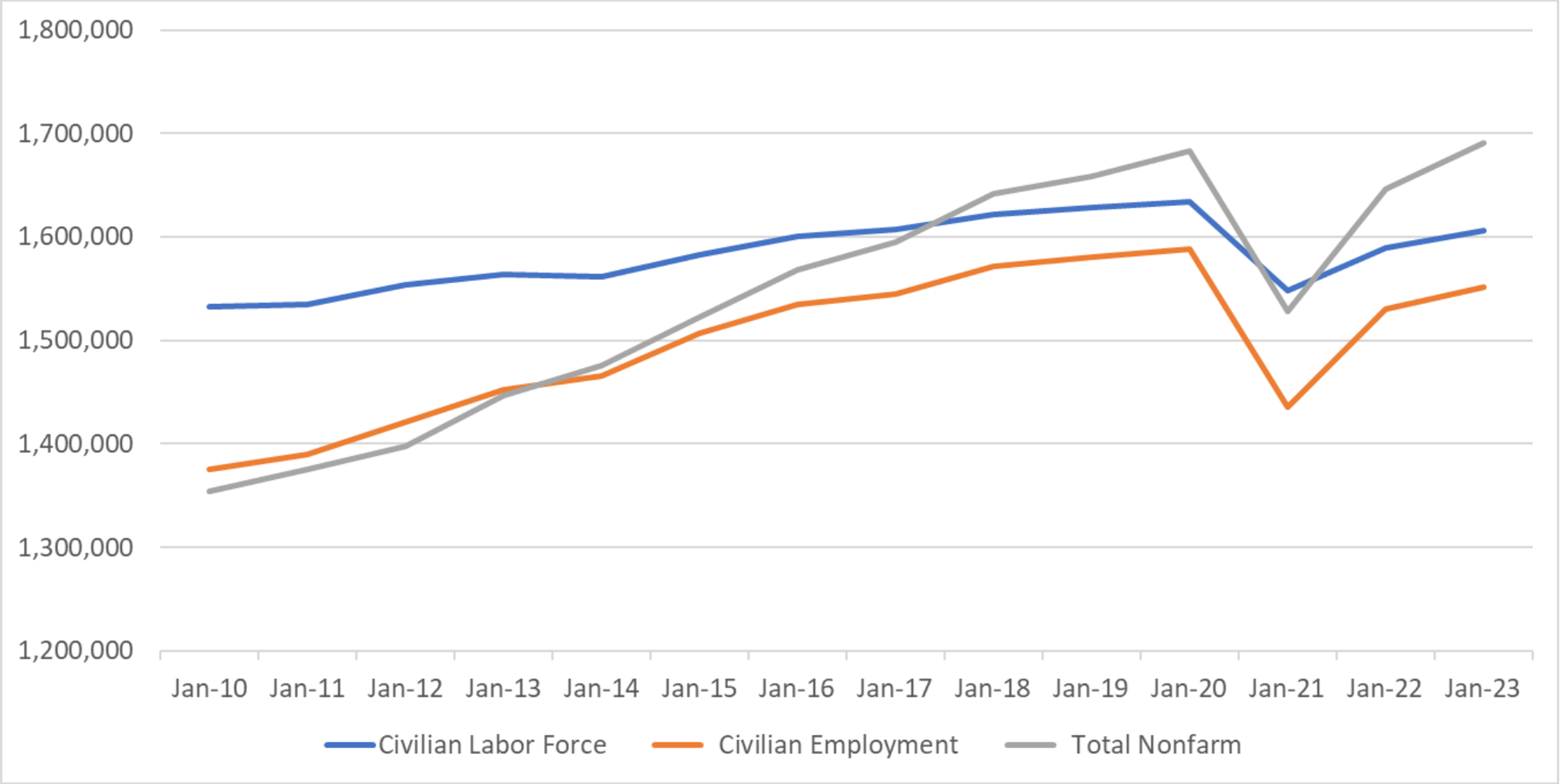
NOTE: Local industries have more jobs, but Traded industries jobs have higher incomes that drive OC growth overall, with spillovers to Local industries

County Workforce

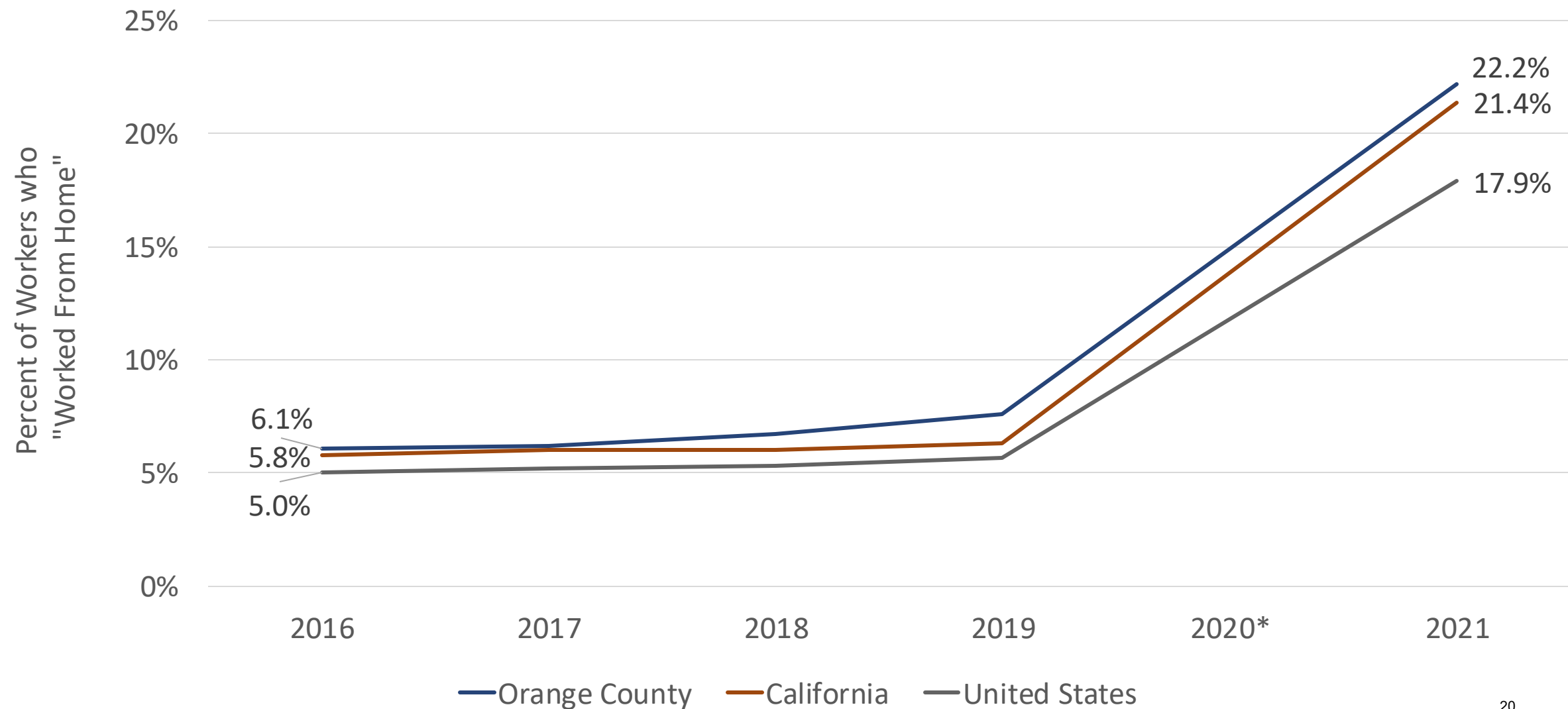
OC Worker Educational Attainment, 2021



Orange County is a Net Importer of Workers

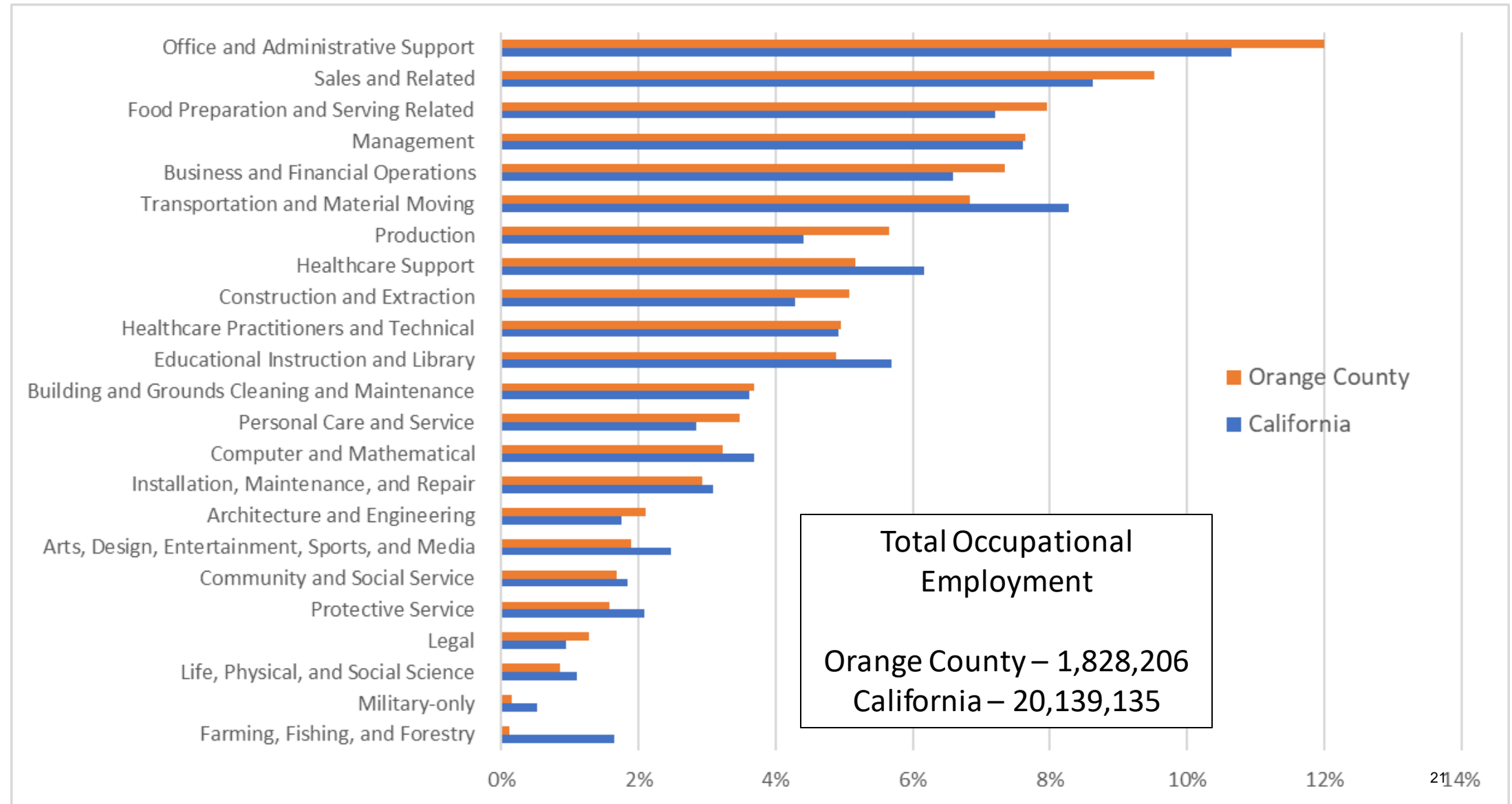


Percent of Workers Who Worked From Home, 2016-2021

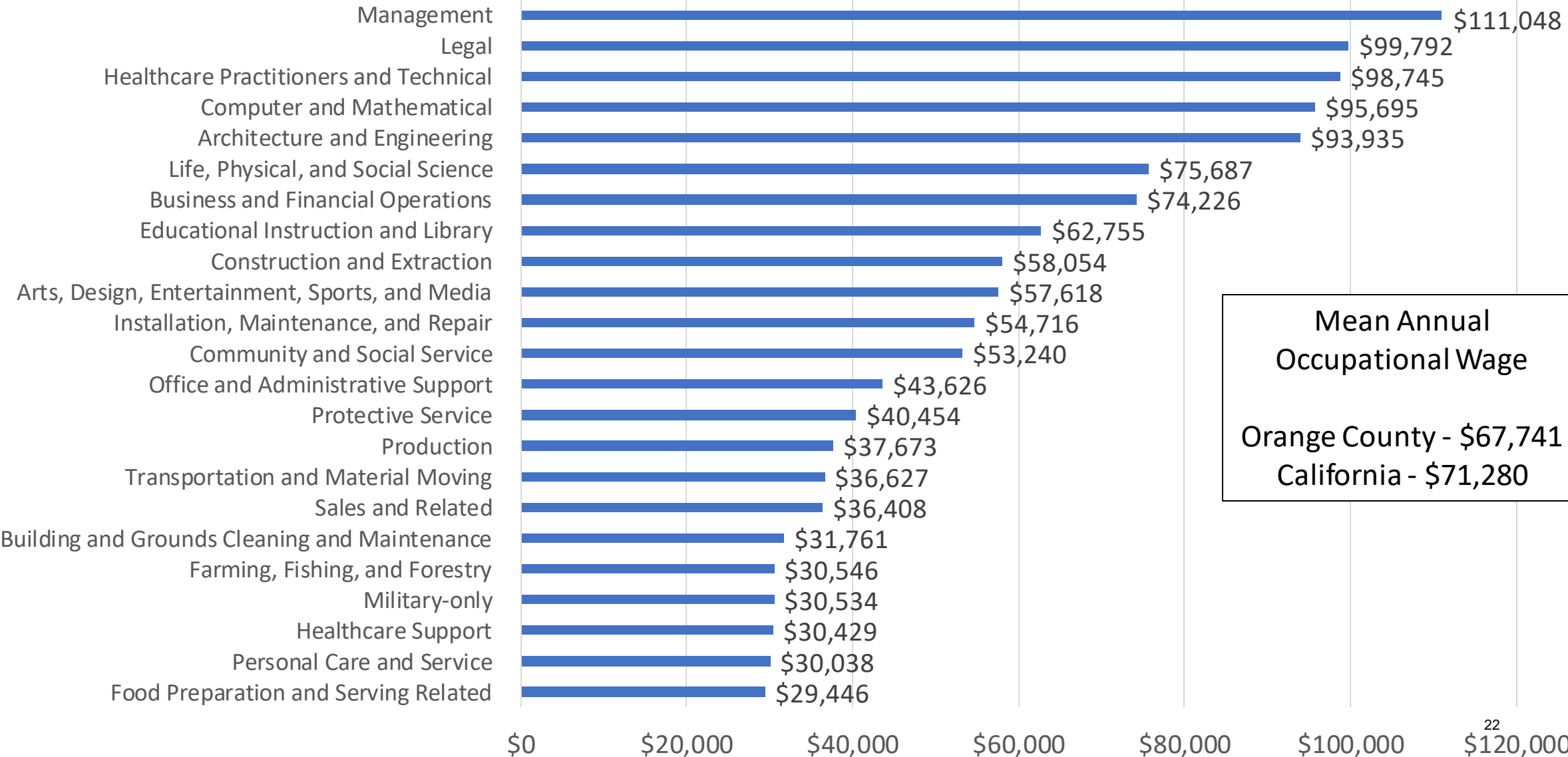


Source: U.S. Census Bureau, American Community Survey. *Data not available for 2020.

Orange County Occupational Employment by Major Occupational Group, 2022



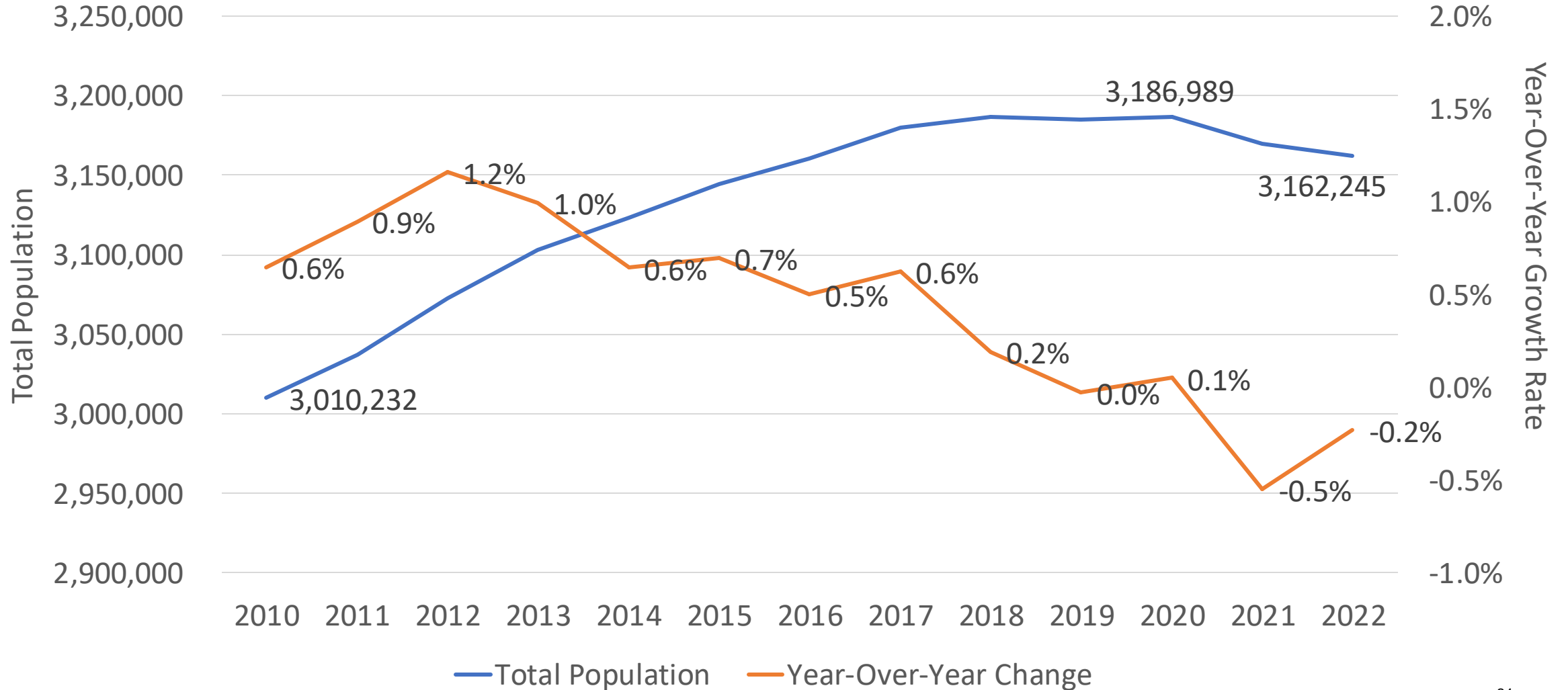
Orange County Occupational Wages by Major Occupational Group, 2022



Source: Lightcast; California Employment Development Department, Occupational Employment and Wage Statistics, 1st Quarter 2022

County Demographics

Orange County Total Population and Year-Over-Year Change, 2010 - 2022

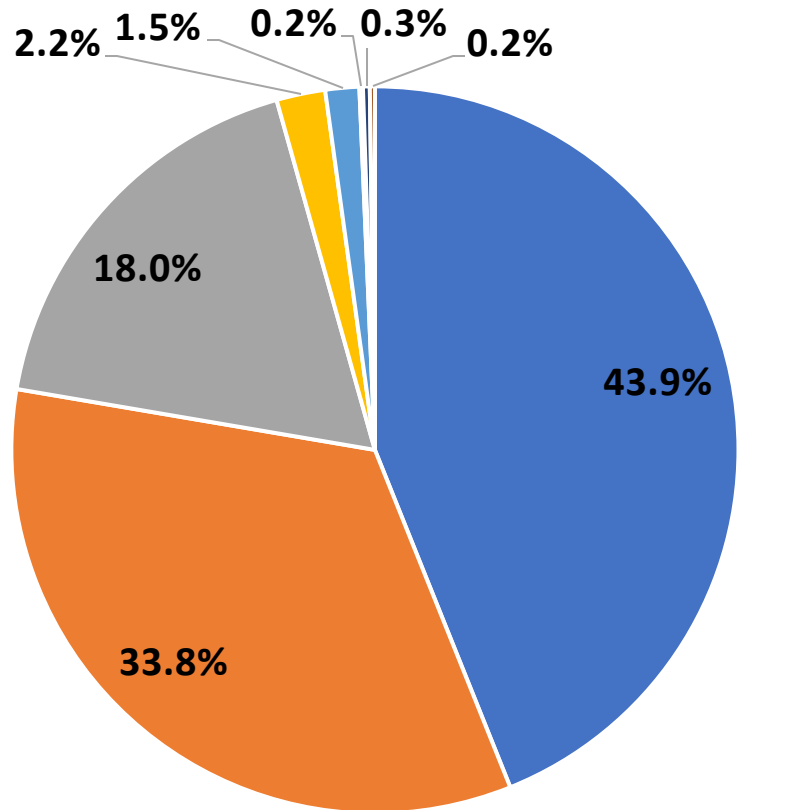


Orange County Population Components of Change, 2010-2011 – 2021-2022

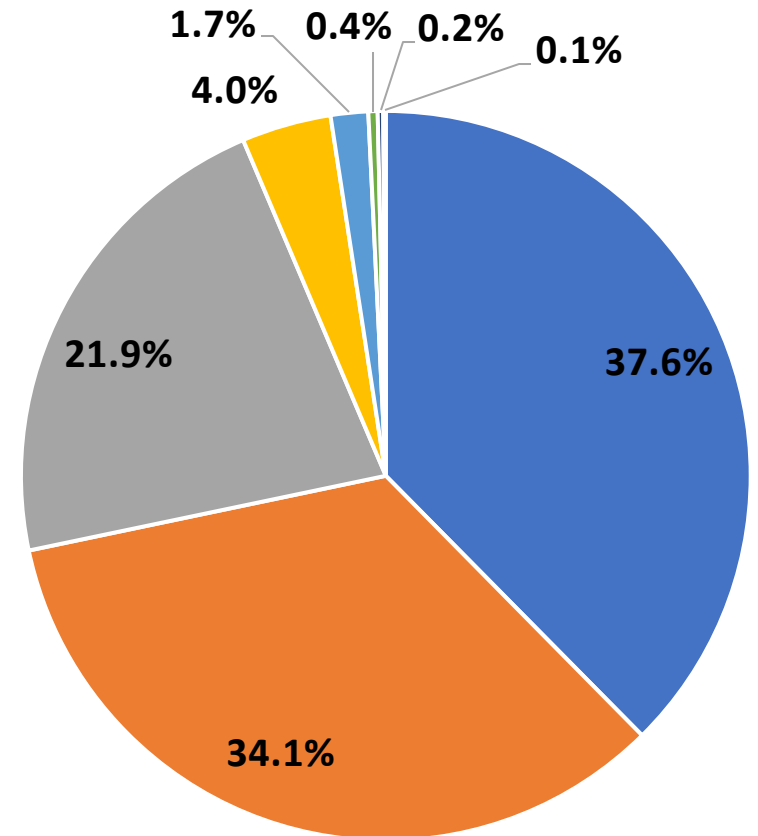
	Births	Deaths	Natural Increase	Net Migration	Net Immigration	Net Domestic Migration
2010-2011	38,231	17,633	20,598	15,515	11,027	4,488
2011-2012	37,831	17,790	20,041	14,770	11,409	3,361
2012-2013	37,616	18,780	18,836	6,075	11,854	-5,779
2013-2014	37,874	18,400	19,474	2,939	12,103	-9,164
2014-2015	38,583	18,975	19,608	1,117	12,293	-11,176
2015-2016	37,303	19,632	17,671	-3,207	15,322	-18,529
2016-2017	38,264	19,862	18,402	-603	13,689	-14,292
2017-2018	36,493	20,443	16,050	-10,744	12,327	-23,071
2018-2019	35,238	20,389	14,849	-16,948	11,253	-28,201
2019-2020	33,549	20,674	12,875	-19,727	7,777	-27,504
2020-2021	30,033	26,344	3,688	-27,026	-624	-26,402
2021-2022	31,058	23,516	7,542	-22,389	8,135	-30,524

Orange County by Race/Ethnicity, 2010 and 2021

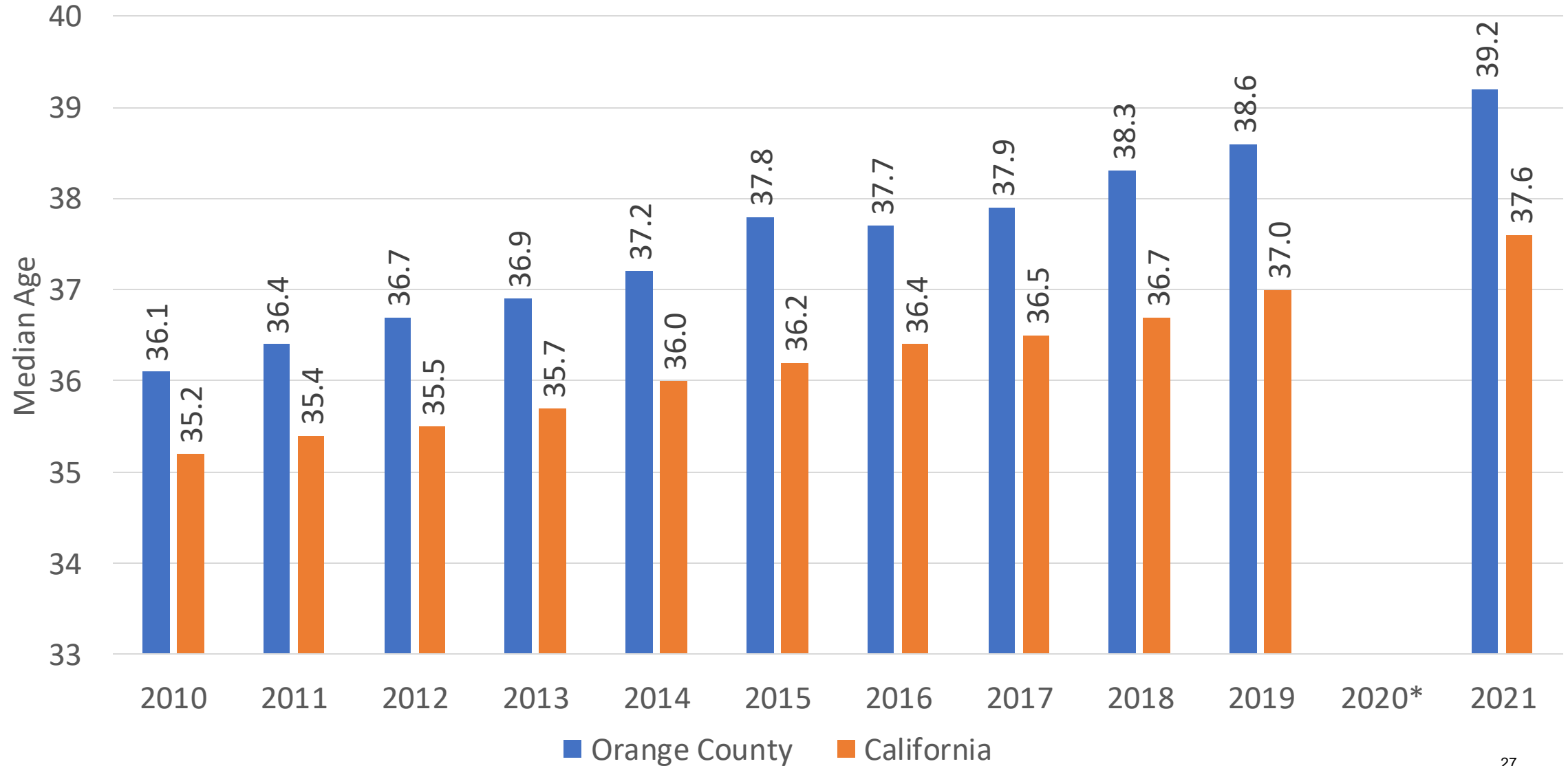
2010



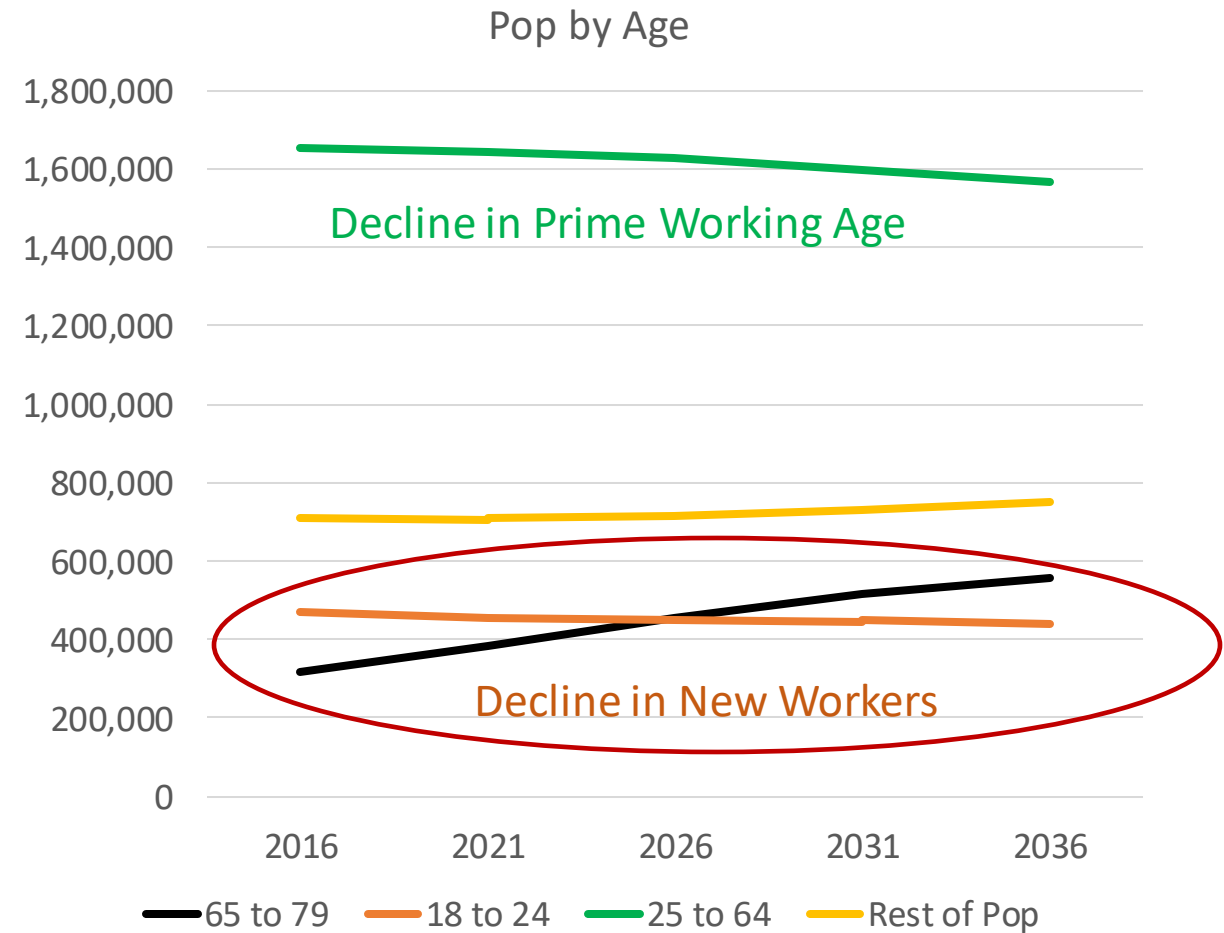
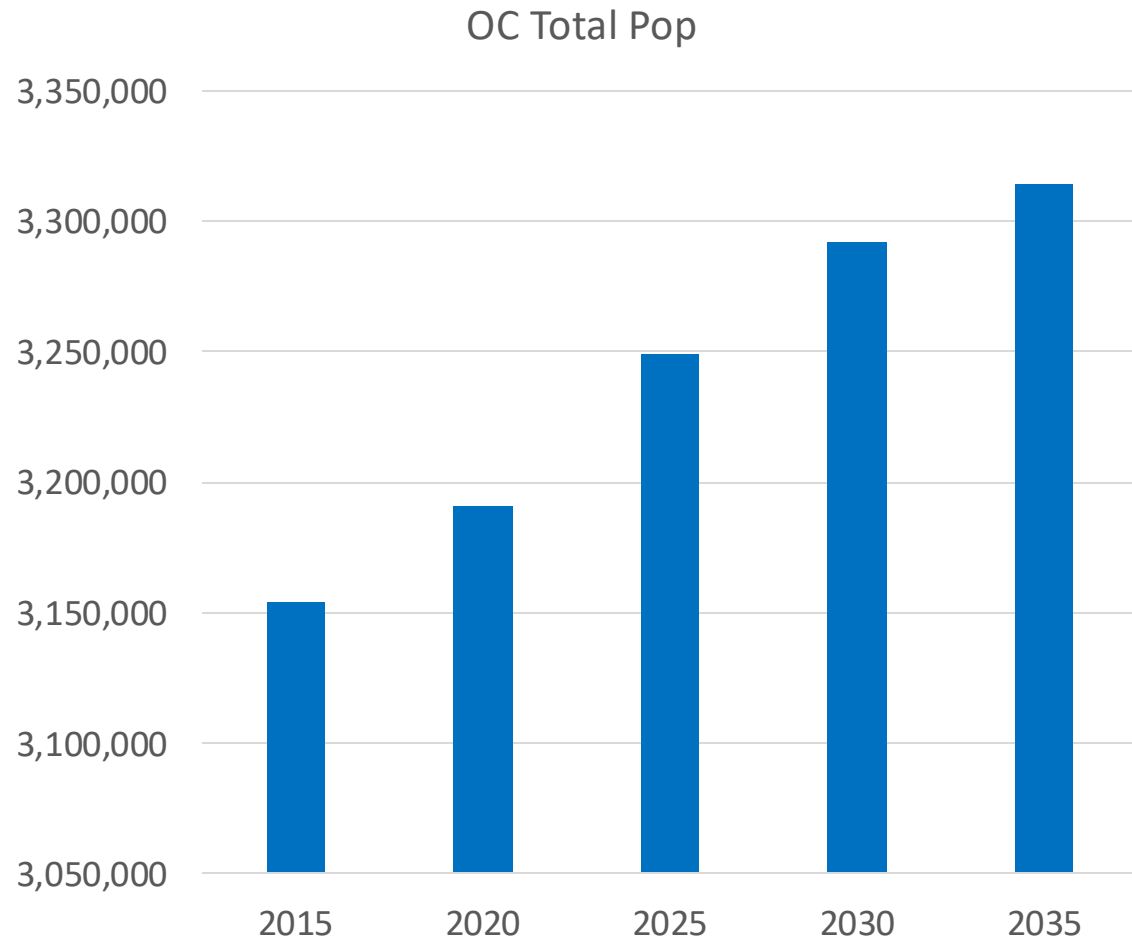
2021



Orange County and California Median Age, 2010-2021

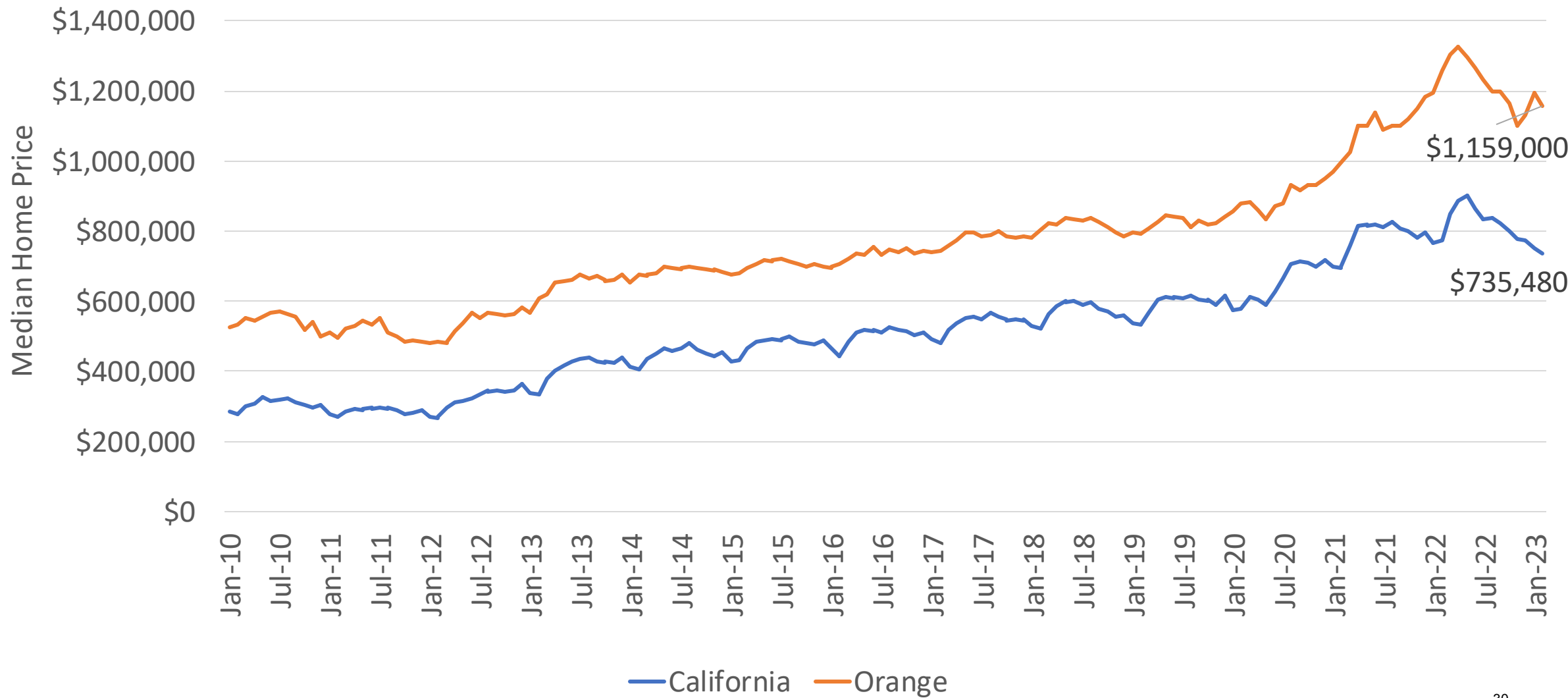


Population Grows but What about Labor Force?

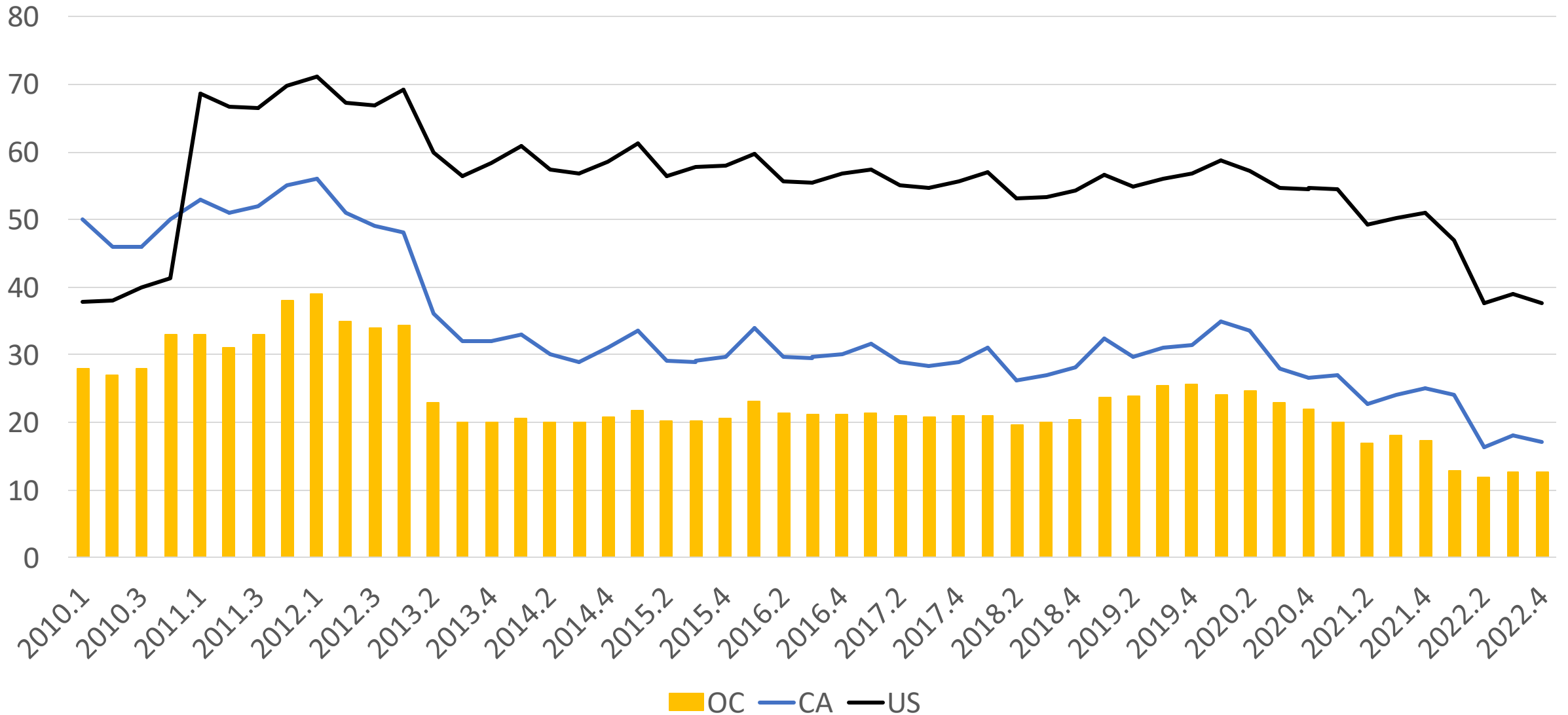


Housing

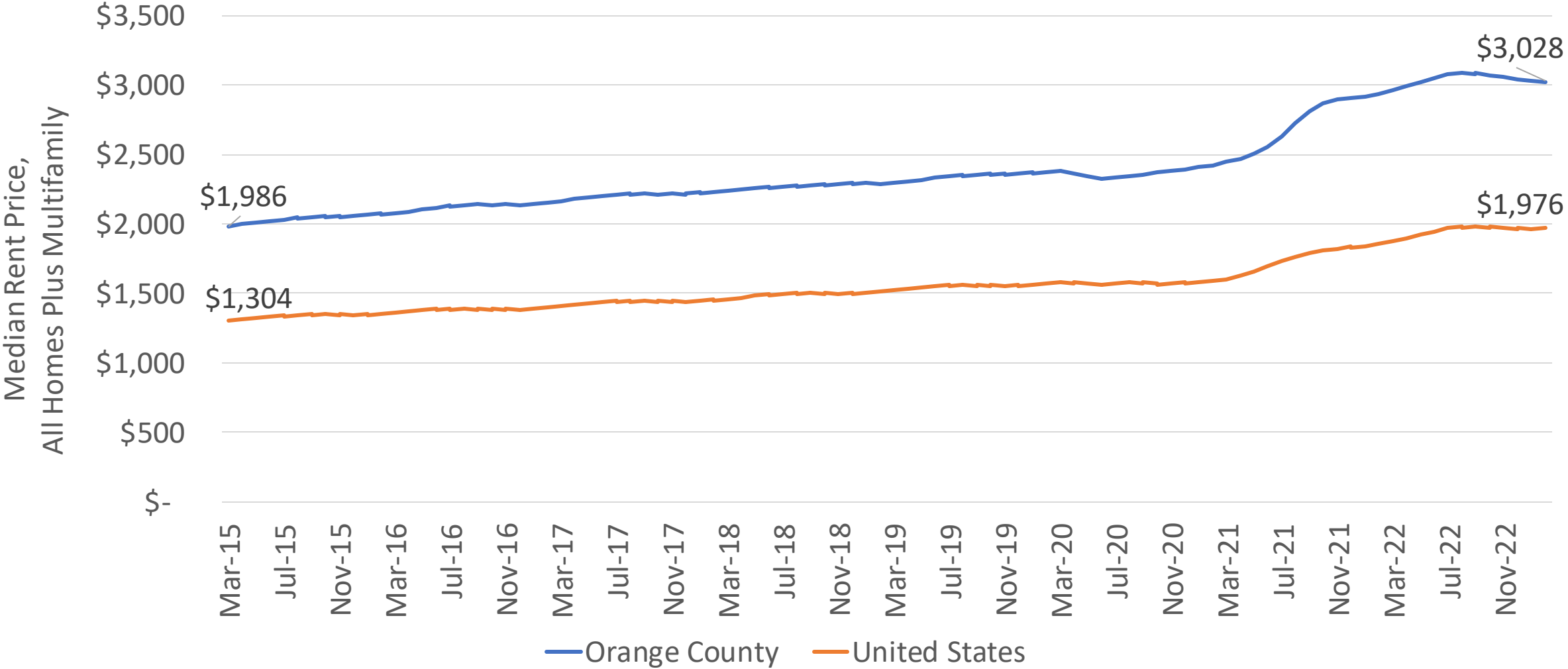
California and Orange County Median Home Prices, 2010-2023



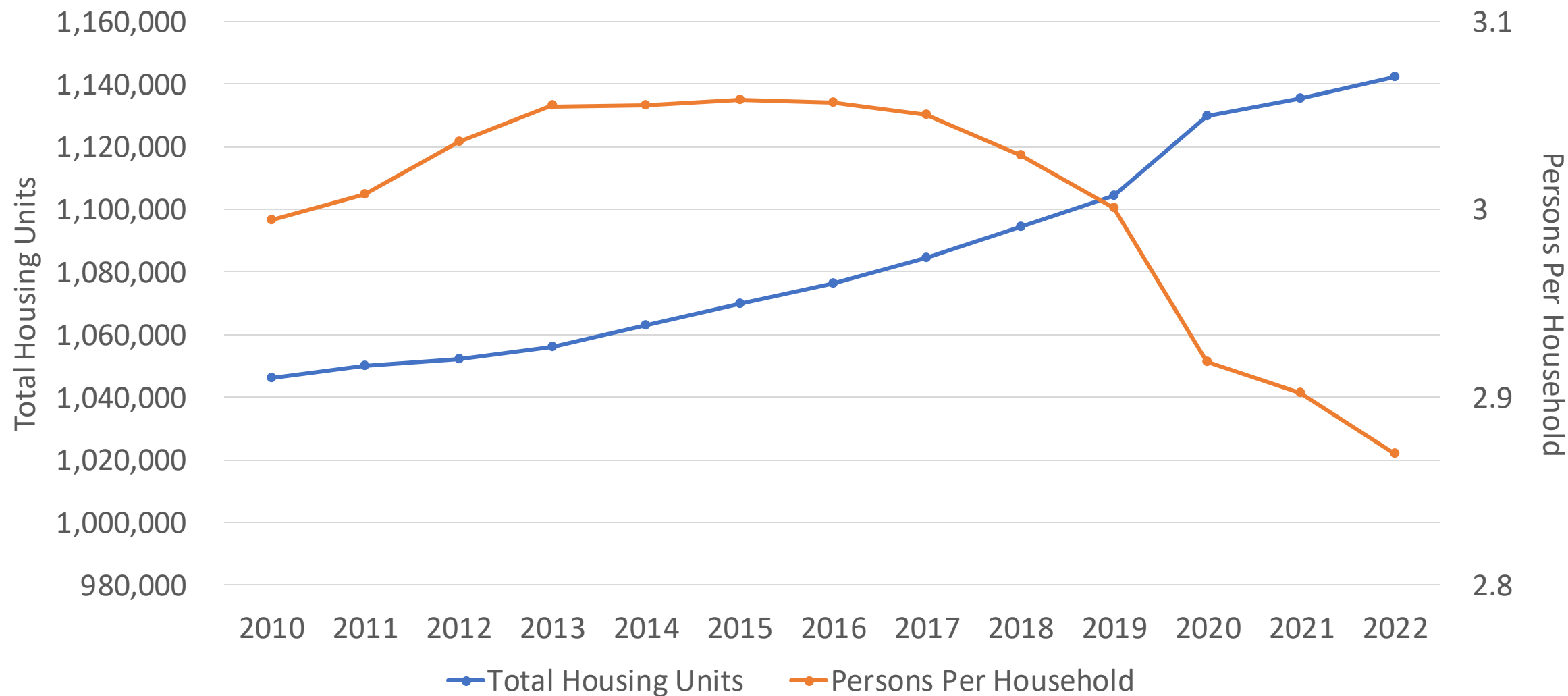
Orange County Housing Affordability



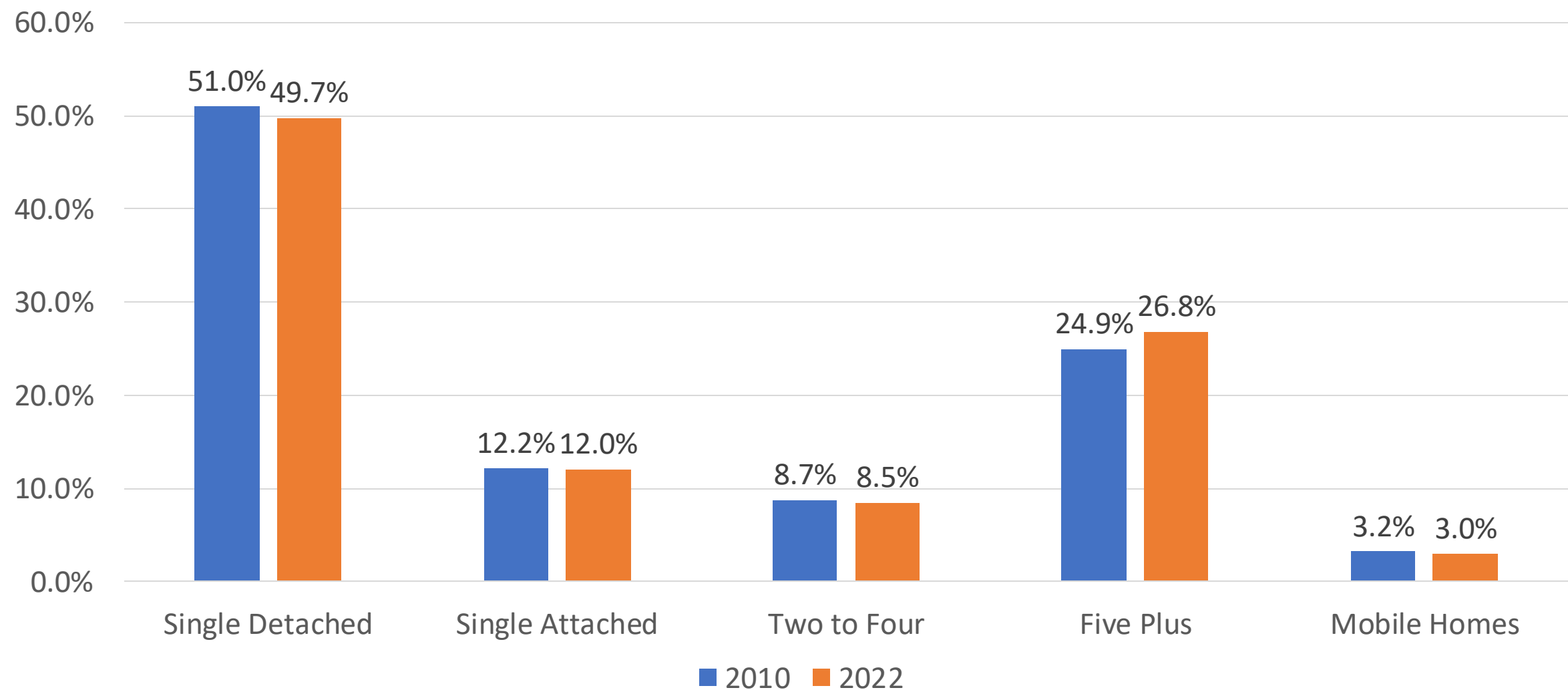
Monthly Rent, Orange County and U.S., 2015-2023



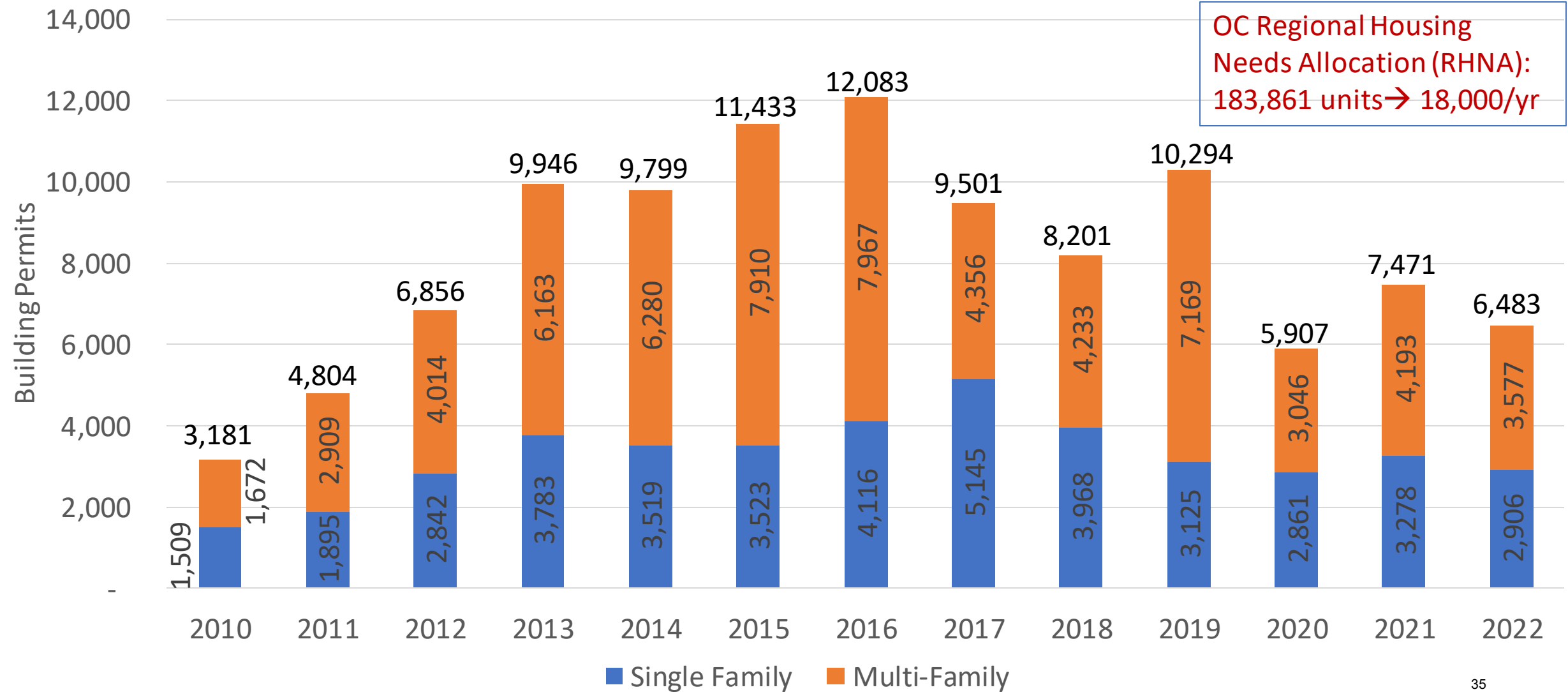
Total Housing Units and Household Size in Orange County, 2010-2022



Orange County Mix of Housing Stock, 2010-2022

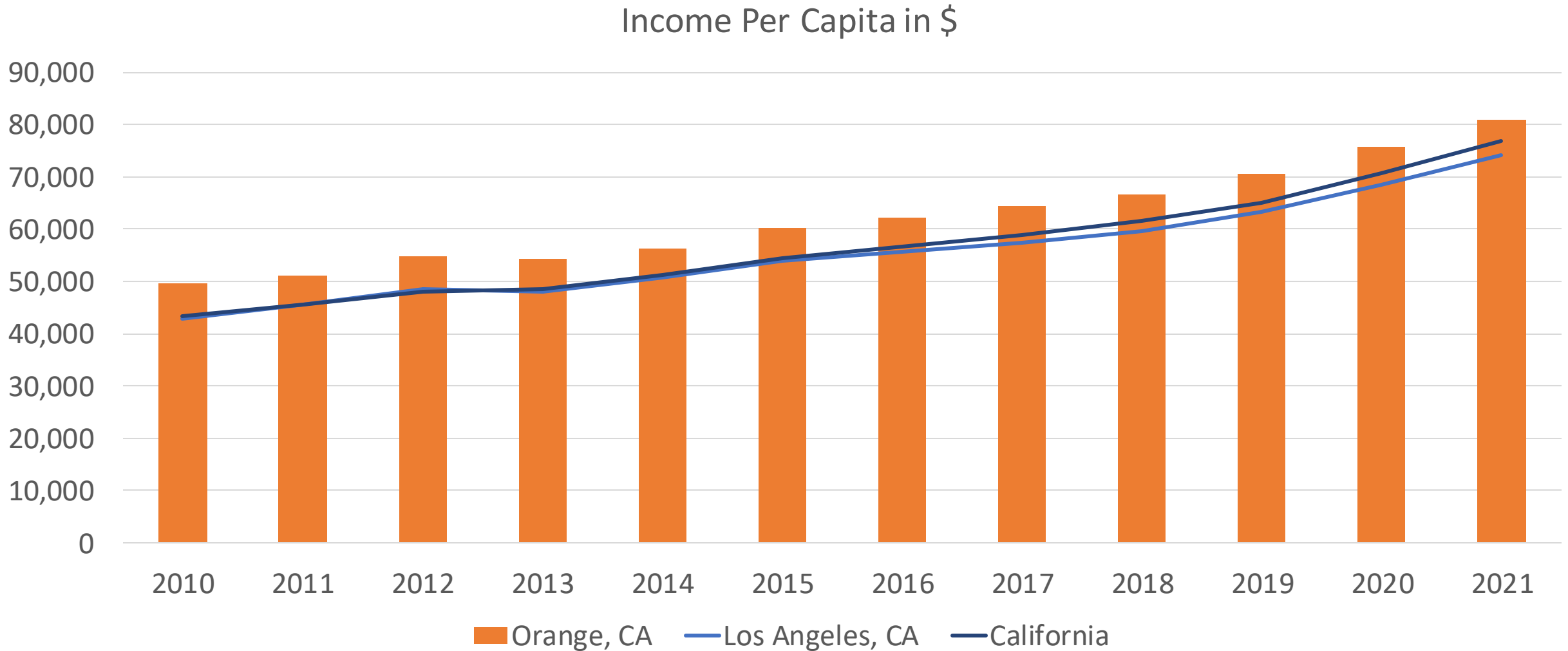


Single- and Multi-Family Building Permits in Orange County, 2010-2022

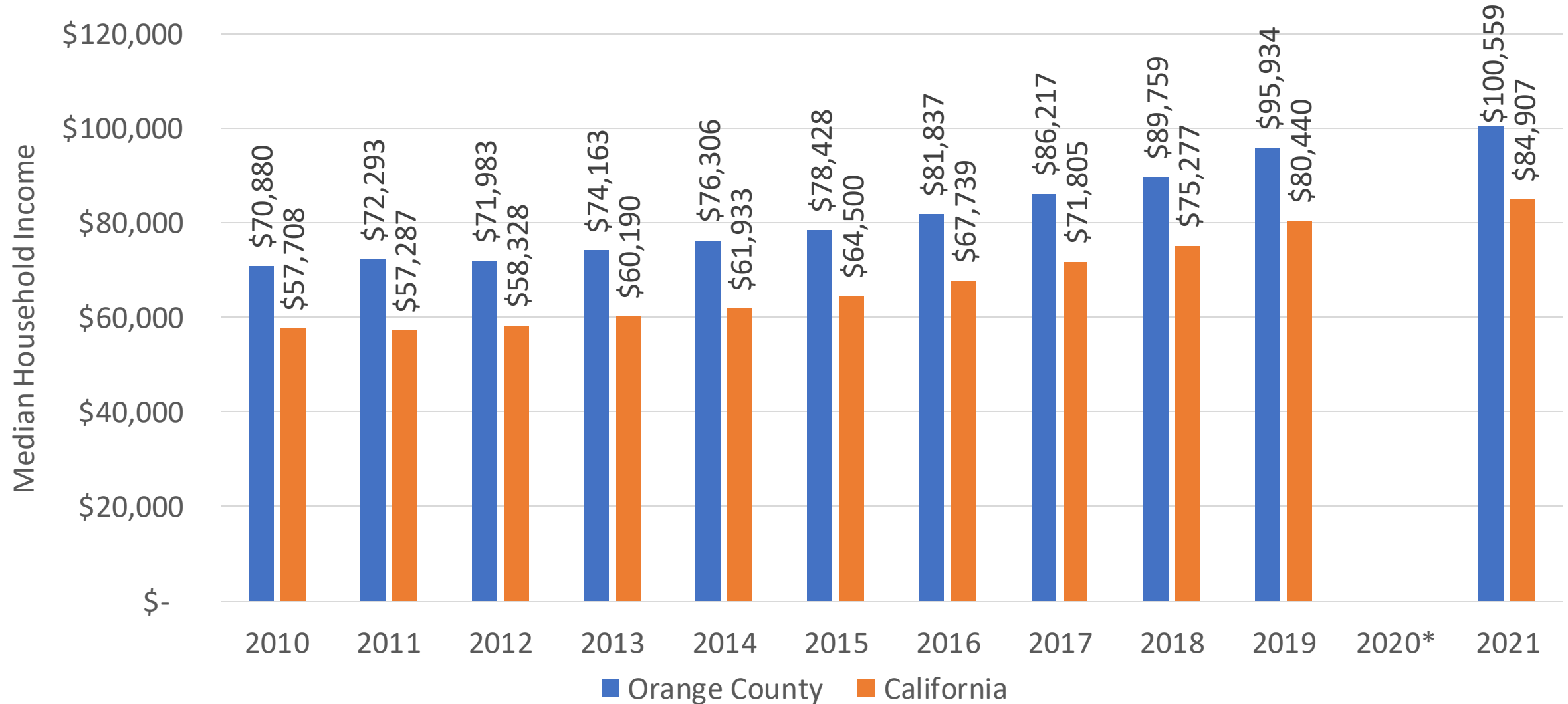


Economic Well-Being/Stress

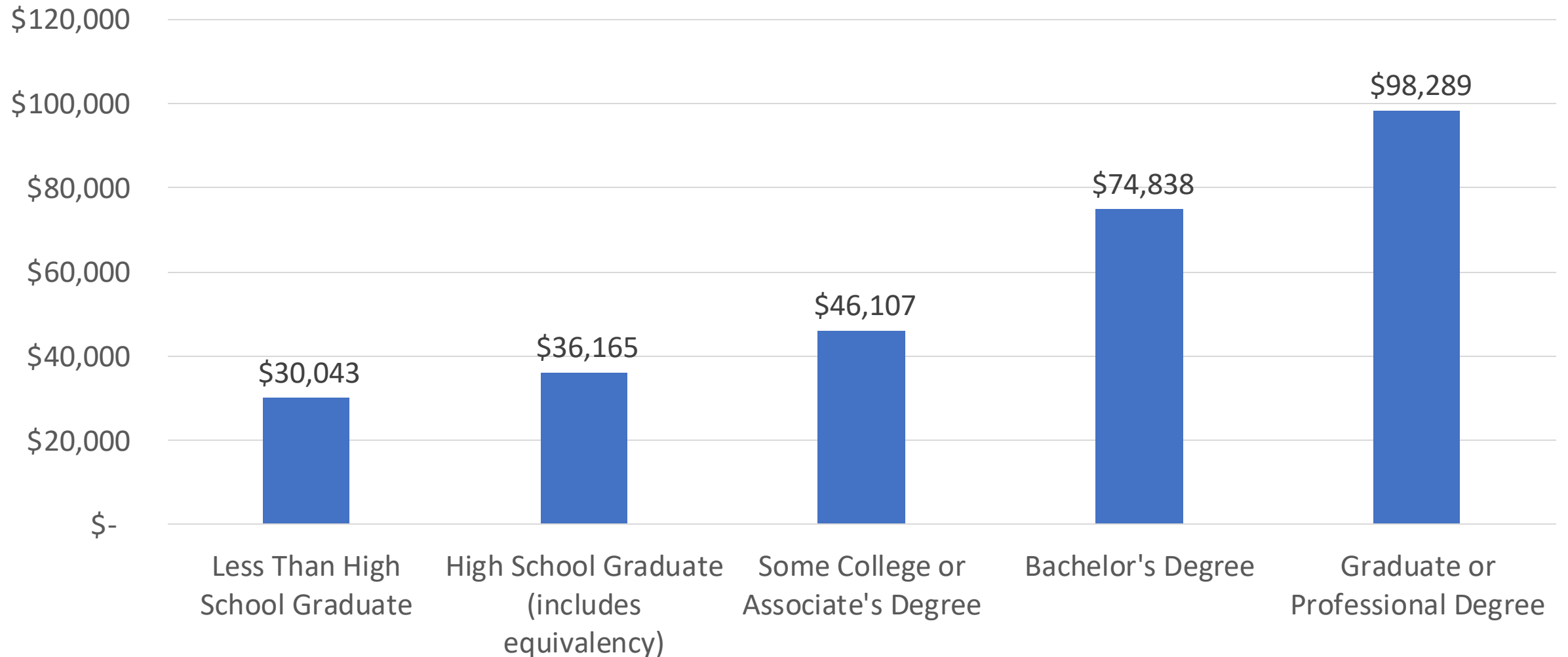
Orange County Income per Capita Exceeds CA and LA County



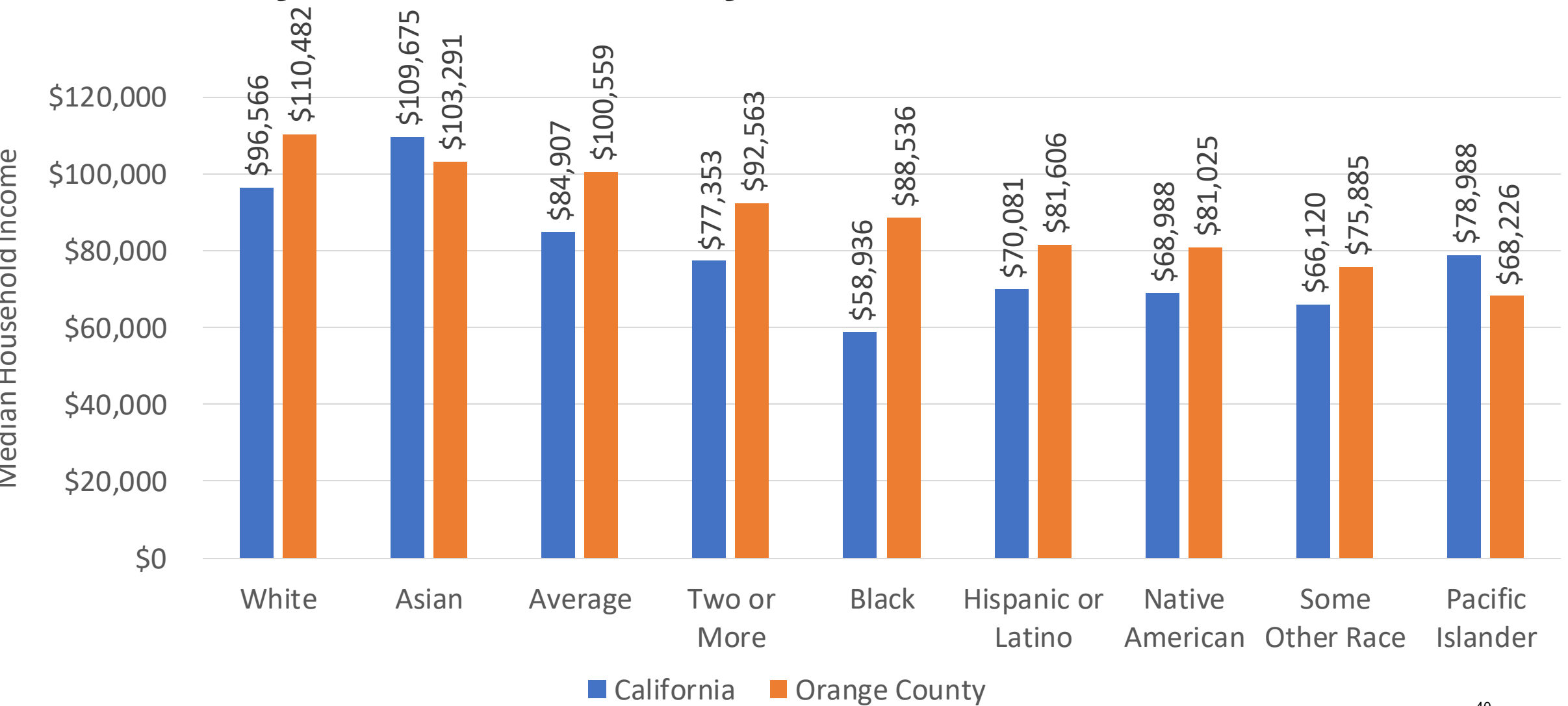
Orange County and California Median Household Income, 2010-2021



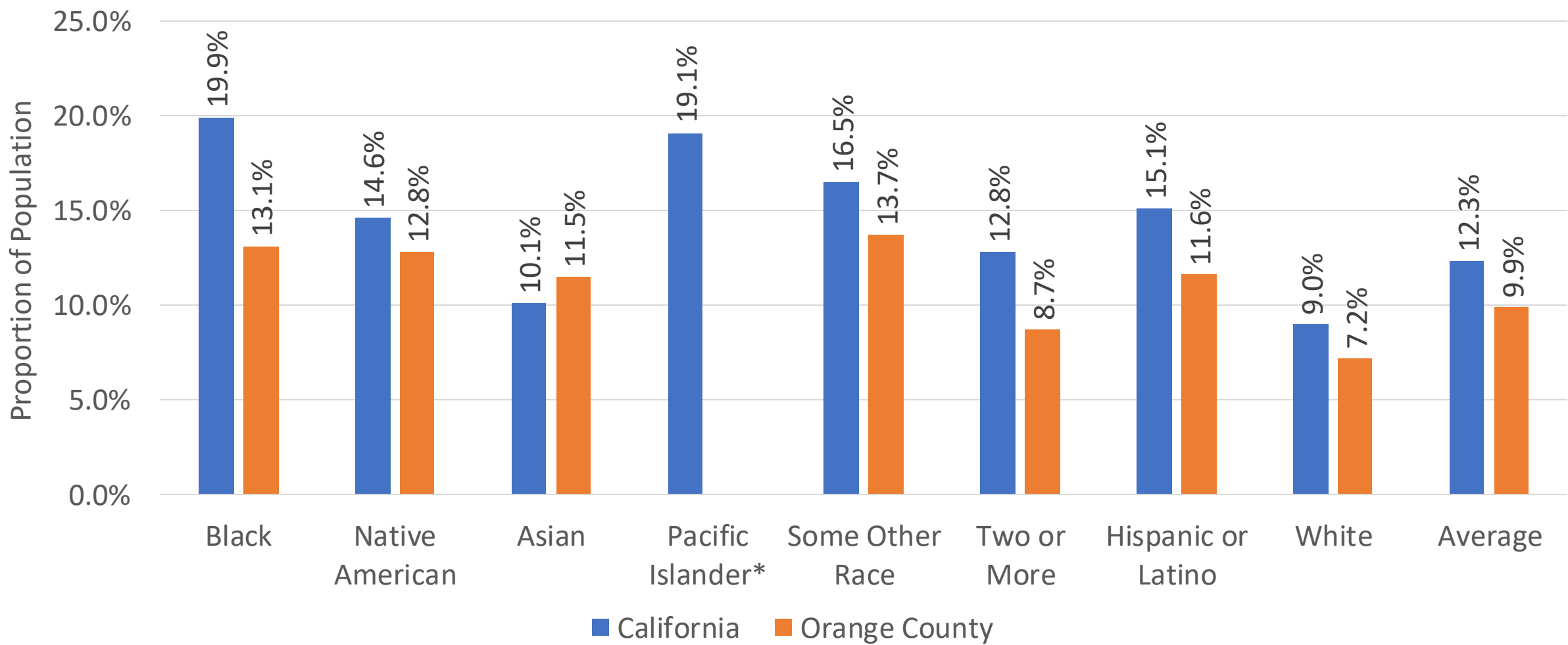
Orange County Median Income by Educational Attainment, 2021



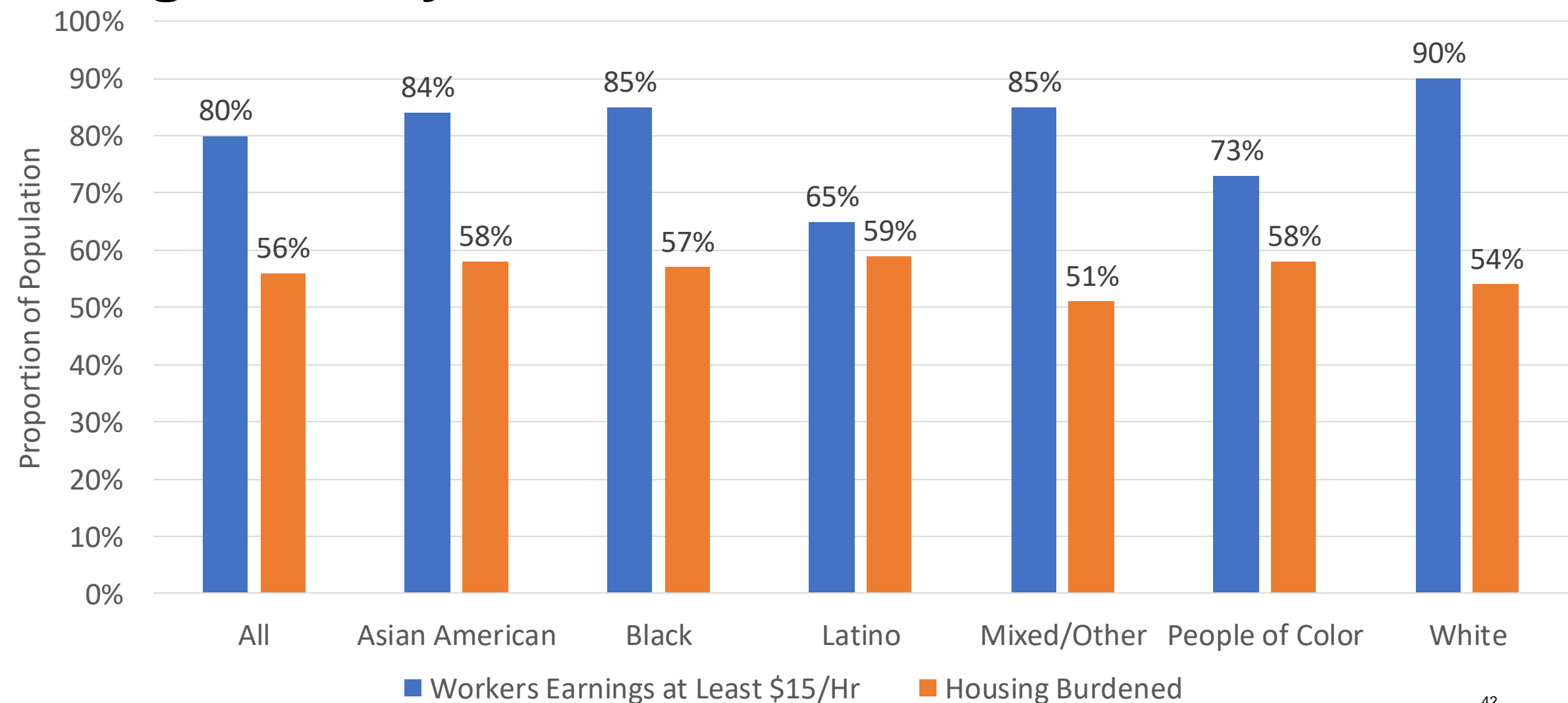
Orange County and California Median Household Income by Race/Ethnicity, 2021



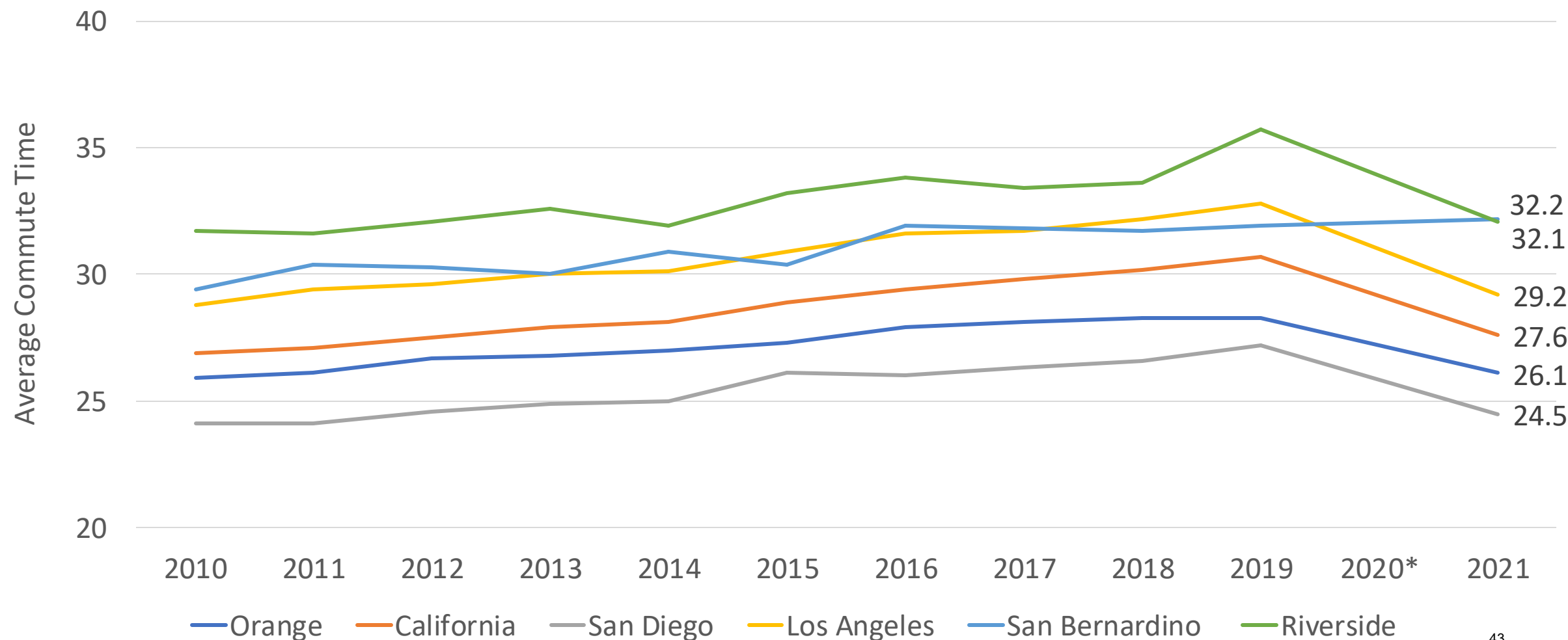
Orange County and California Poverty Rates by Race/Ethnicity, 2021



National Equity Atlas – Housing Burdened in Orange County

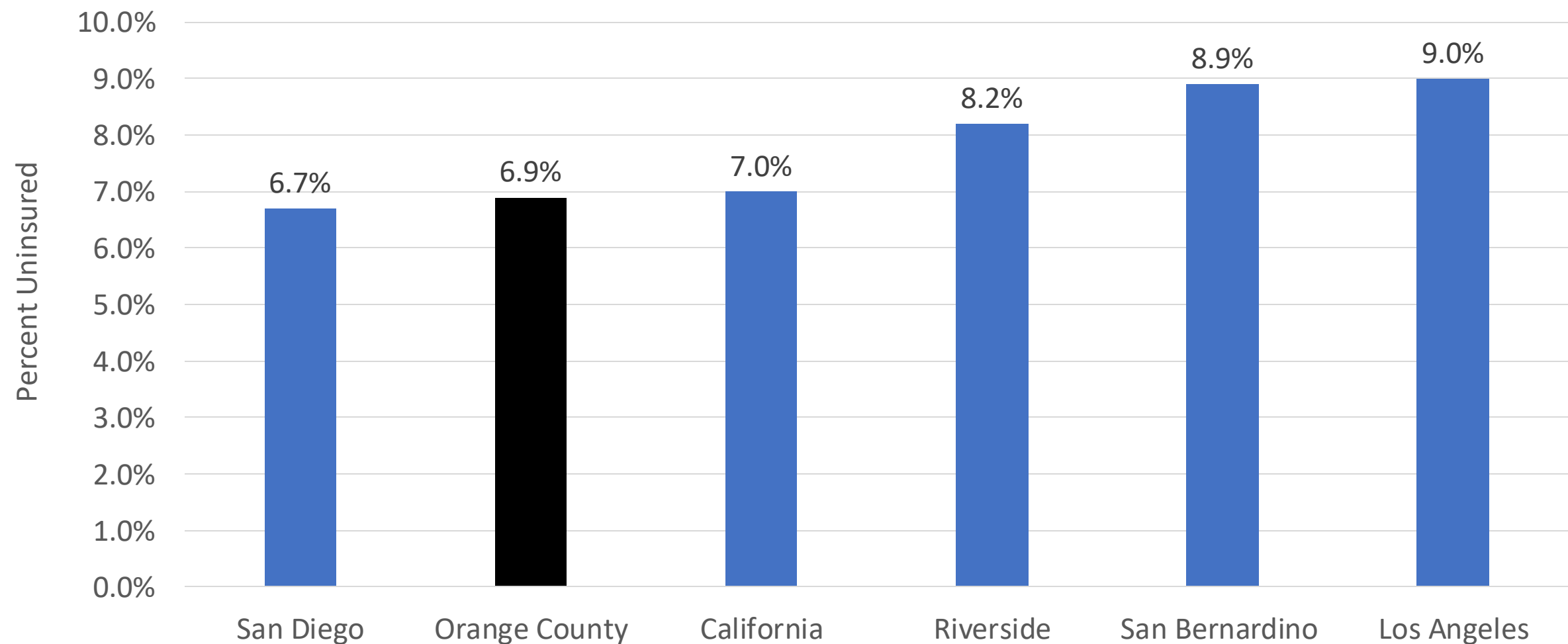


Mean Commute Time for Counties in Southern California, 2010-2021

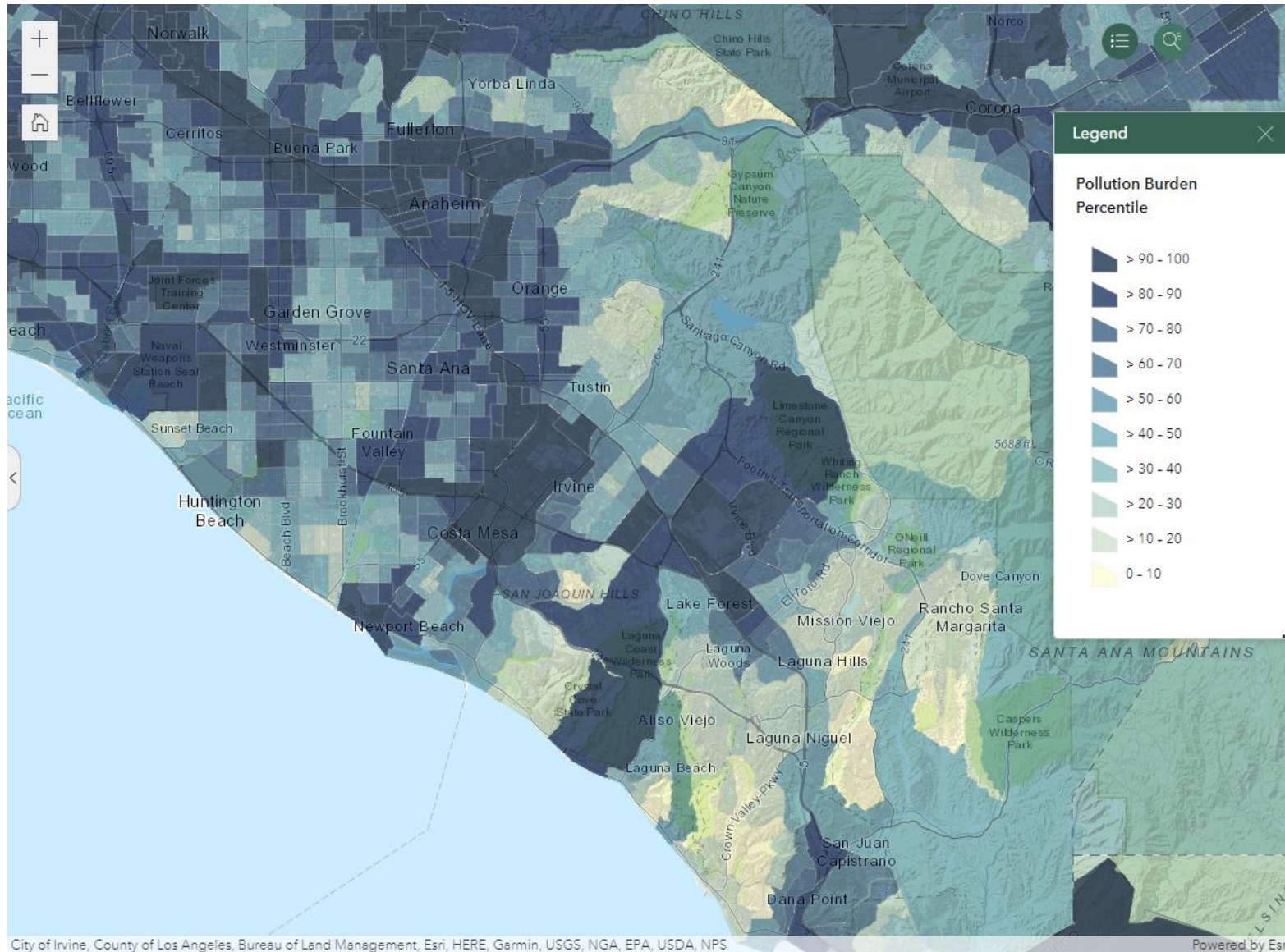


Source: U.S. Census Bureau, American Community Survey. *Data for 2020 not available.

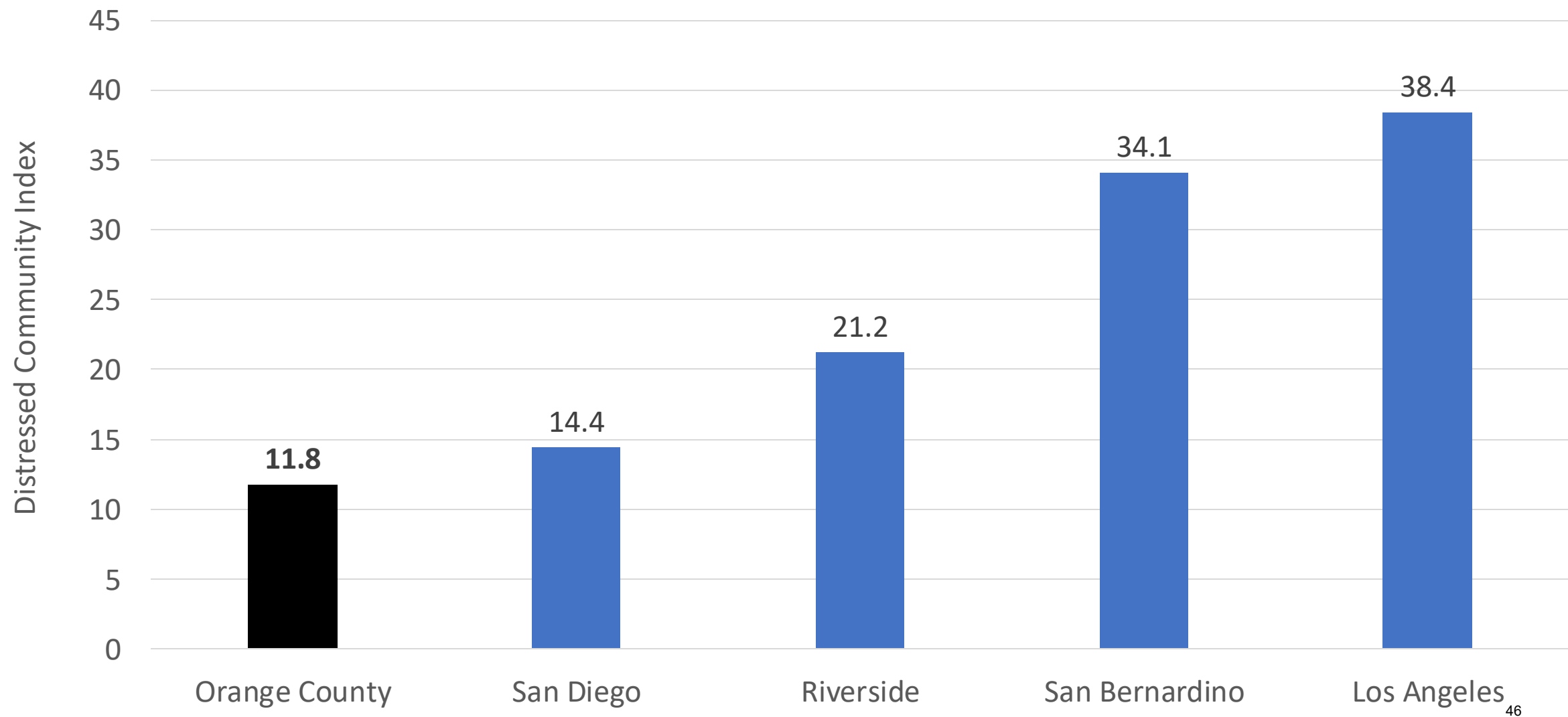
Percent of Uninsured in Orange County and Regional Peers, 2021



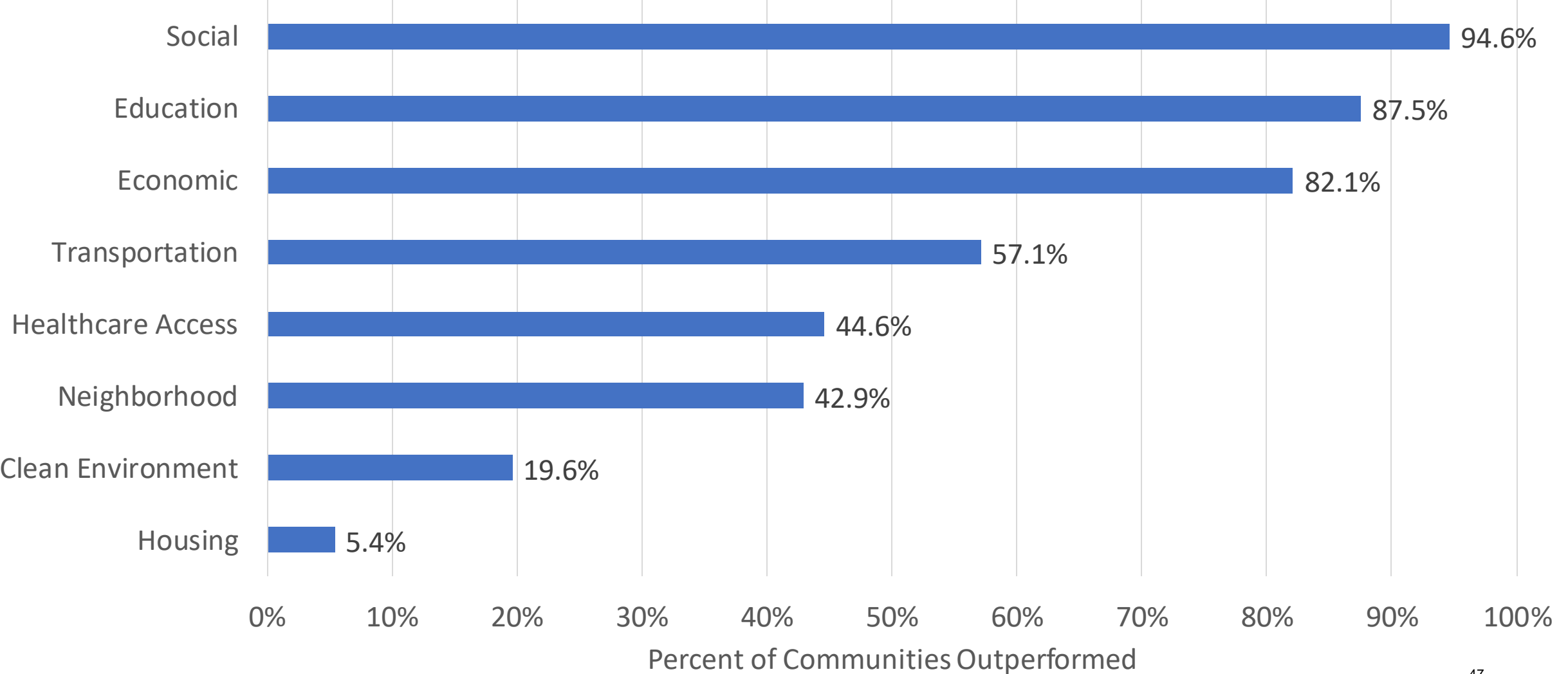
CalEnviroScreen 4.0 – Pollution Burden



Orange County and Regional Peer Distressed Community Index, 2021



California Healthy Places Index – Orange County



Thank You!

Questions??

Map Link:

<https://www.arcgis.com/apps/dashboards/048fb9c488ab428888bdfd01b4e58465>

Title:

OC County COVID Cases and Vital Conditions

Summary:

The dashboard provides a landscape of COVID-19's impact on the region in two maps. The first map of "Orange County COVID-19 Totals" spatially visualizes COVID cases and deaths at the zip code level. The second map, "Orange County COVID Vulnerability Index," depicts communities' vital conditions at the Census tract level and includes ranks for several key indicator categories.

Extended Explanation:**Orange County COVID-19 Totals**

Toggle between a spatialized view of COVID-19 cases and deaths by clicking on the tabs at the bottom of the map. To view the overall number of COVID cases and deaths at the zip code level, click on the square select button in the map's upper left hand corner. The numbers for both cases and deaths will change in the left hand column as varying zip codes are selected.

Orange County COVID Vulnerability Index

Key indicators reflect vital conditions in communities' facing the lasting impacts of COVID-19. Indicator categories include: Economic Quality Rank; Education Quality Rank; Housing Quality Rank; Environment Quality Rank; Neighborhood Quality Rank. Individual ranks have been assigned to each indicator based on pre-covid socio-economic indicators and can be viewed at the Census tract level by clicking the square select button in the upper lefthand corner of the map's window. Once a tract has been selected, the information in the Data Detail pane, quintile and category ranks, on the bottom will change reflecting the key indicator data specific to that tract.

*Please note, this map layer displays potential for community impact; outcomes are highly dependent on external factors such as intervention by governing bodies, nonprofits, community organizers, etc.