

INVESTOR LEVELS

SUSTAINING PARTNER \$100,000

Seat on OCBC Executive Committee

- Table of 10 and recognition at all OCBC signature events
- Podium opportunity at one event
- Recognition in all signature programs and marketing
- Includes all Platinum Level benefits

PLATINUM MEMBER \$50,000

Suggested Company Revenue: \$500M+

- Seat on Board of Directors
- Exclusive attention and strategic focus on company's issues and interests
- Participation in CEO Leadership Caucus
- One VIP table at two separate events
- Includes all Gold level benefits

GOLD MEMBER \$25,000

Suggested Company Revenue: \$100-500M

- Consideration for seat on Board of Directors
- Priority consideration for committee chair
- Exclusive high level networking events
- Consideration for tailored research for your organization
- Access to collection of business resources from Business Initiatives Department
- CEO presentation on Orange County economy to Board or Executive leadership team
- Participation in exclusive meetings with elected representatives and federal agency leaders
- Includes all Silver level benefits

* case-by-case basis

SILVER MEMBER \$10,000

Suggested Company Revenue: \$25-100M

- Access to prominent sponsorship opportunities
- Connections and assistance with recruiting needs and workforce development
- Ability to request co-authoring of op-ed or blast of designated press release *
- Staff assistance with presentations, strategic planning, testimonies and letters of support and opposition *
- Economic development assistance with relocation and international delegations
- Presentation of a relevant topic at OCBC committee meeting *
- In-person testimony of support or opposition by OCBC
- Consideration for BizPac Trustee Position
- Includes all Bronze level benefits

BRONZE MEMBER \$5,000

Suggested Company Revenue: \$25M or less

- Participation in Action Committees
- Access to research publications
- Member discount rate and special invitations to events
- Company name on website and listing in annual report distributed to hundreds of OC business professionals
- Amplification of organization's news and/or advocacy priorities on OCBC social media platforms
- Company announcements and events in e-newsletter
- Federal, state, and local advocacy efforts on behalf of business priorities
- Letters of support and opposition *

May 2024



RESEARCH

- OC Community Indicators Report
- Housing Scorecard
- Investor Specific Research
- Key Demographics

ADVOCACY & GOVERNMENT AFFAIRS

- Legislative Action Guide
- Advocacy trips to Sacramento and Washington, DC
- Advocacy and coalition building of business interests
- Bill tracking — “watch dog” for anti-business issues
- Letters of support and opposition
- Representation at public hearings
- BIZPAC (Political Action Committee)
- Support for pro-business candidates

NETWORKING AND EVENTS

- AI Forum
- Annual Dinner
- Committee Meetings
- Communications Forum
- Economic Forecast Conference
- First Responders Dinner
- Health Care Forum
- High-level business and political events
- Legislative Day
- Special investor rates and invitations

COMMUNICATIONS

- Company name listed on OCBC website
- Opportunity to submit company news releases for e-newsletter

REGIONAL ECONOMIC DEVELOPMENT EFFORTS

- Business and economic growth efforts to energize the local economy
- Learn about the latest projects and initiatives in the region
- Relocation and international assistance in how business responds to future challenges and opportunities
- Deeper understanding of Orange County market and the variety of sectors

HIGH-LEVEL CONTACT AND MEETINGS

- Exclusive meetings with high-level business leaders and elected officials
- New business opportunities and connections
- Referrals and assistance with meetings
- Opportunities to increase your visibility in the community

ACTION COMMITTEES

- Advocacy and Government Affairs
- Infrastructure
- Economic Development
- Housing
- Workforce

For information, contact OCBC Vice President of Investor Relations Carl Heft at cheft@ocbc.org.

May 2024



ORANGE COUNTY
BUSINESS COUNCIL

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