

California Jobs First Collaborative Meeting
August 9, 2024
8:30 to 10:00am
Zoom Video Conferencing

<https://us02web.zoom.us/j/86993468590?pwd=bkRibjZGaCtoSVFZMTNxNEtwN2ZJdz09>

Webinar ID:
869 9346 8590

AGENDA

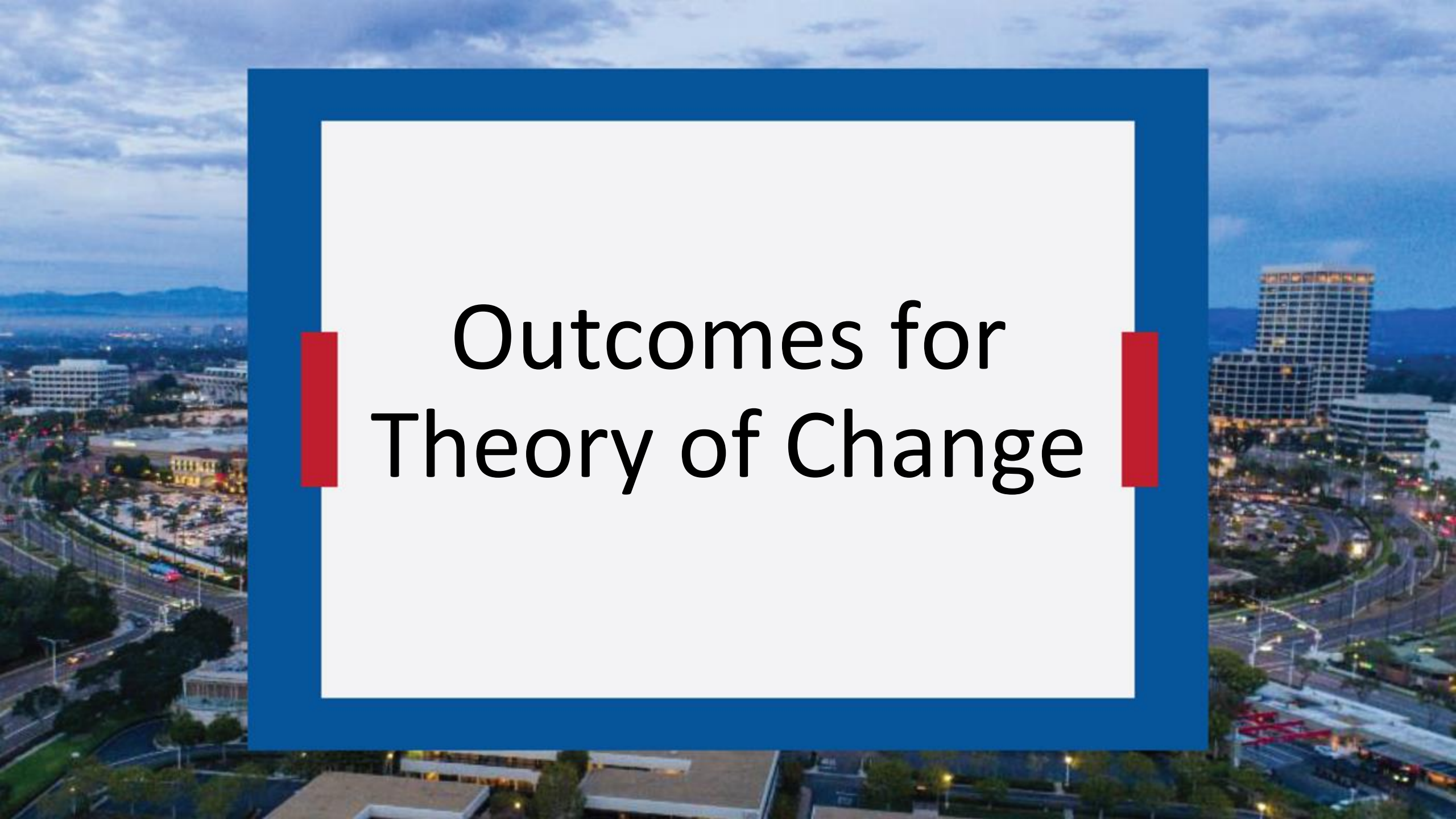
1. Call to Order
2. Public Comments
3. Collaborative Comments and Updates
4. **Action:** Sector Investment Coordinator Approval
5. Discussion: Review Regional Plan Part II
6. Information: ESRI Tool to Analyze Projects
7. Discussion: Regional Investment Initiative Scoring Rubric and Outreach
8. Discussion: Theory of Change Outcomes
9. **Action:** Approve Updates to Regional Plan Part I
10. Adjourn

An aerial photograph of a city at dusk, featuring a prominent white building with a grid-like facade. The image is overlaid with a blue border and a white central box containing text. Two red vertical bars are positioned on either side of the text.

August 9th Collaborative Meeting

Sector Investment Coordinator Approval

- Since we don't know what kind of projects will be submitted our way and what those projects needs are, OCBC staff thought it was a better idea, to retain all consultants and assign them work based on their strengths.
- By only selecting five, it would be highly likely that we would be blocked from utilizing someone with the best skill set for that particular task.
- The state has given us approval to do this.
- **Motion to Approve utilizing every consultant on an hourly basis.**

An aerial photograph of a city at dusk, showing a mix of modern and older buildings, roads, and greenery. The sky is a deep blue with some clouds. A large blue rectangular frame is overlaid on the image, containing a white rectangle with the text. Two vertical red bars are positioned on either side of the white rectangle, partially overlapping the blue frame.

Outcomes for Theory of Change

Short-Term Outcomes (1-2 years):

- Develop a portfolio of X implementation ready projects that increase the number of quality jobs or business created for disinvested community members, and have a positive environmental impact.
- Identify and secure X million in state, federal, private, and philanthropic dollars to support the development of those X projects.
- Inform and support X organizations in engaging in equitable and environmentally sustainable economic development
- ?????

Mid-Term Outcomes (2-5 years):

- Spend X million to support at least X pre-development activities for at least X different projects
- Identify and secure X million in funding to support programs that will increase availability and accessibility of affordable and workforce housing, community participation in local or regional projects to ensure the highest benefit to disinvested communities, wrap-around services to ensure the health and well-being of families and neighborhoods in disinvested communities, or land back and nature-based solutions.
- X residents (students or incumbent workers) from disinvested communities receive direct training opportunities to secure a well-paying and reliable job in a priority industry sector, of which X will be completed apprenticeships.
- X small businesses or worker co-operatives legally recognized with gross revenues over X a year
- Identify, secure and deploy X million to invest in infrastructure in disinvested communities to transition to a zero-emission economy.
- Establishment of a Green Innovation Zone
- Maintain the Steering Committee of the Jobs First Collaborative at X members, with X of the members representatives from disinvested communities.
- ??????

Long-Term (5-10 years):

- Identify and secure X million in funding to support programs that will increase availability and accessibility of affordable and workforce housing, community participation in local or regional projects to ensure the highest benefit to disinvested communities, wrap-around services to ensure the health and well-being of families and neighborhoods in disinvested communities, or land back and nature-based solutions.
- X residents (students or incumbent workers) from disinvested communities receive direct training opportunities to secure a well-paying and reliable job in a priority industry sector, of which X will be completed apprenticeships.
- X small businesses or worker co-operatives legally recognized with revenues over X a year
- Identify, secure and deploy X million to invest in infrastructure in disinvested communities to transition to a zero-emission economy.
- Establishment of an Innovation Hub in a new industry to Orange County that supports a transition to a net zero-powered economy.
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California Jobs First Regional Investment Initiative Request for Project Summaries

Background:

California Jobs First Regional Investment Initiative is a program developed by the state of California to build a community-led, environmentally sustainable economy.

The Regional Investment Initiative will consist of \$150 million statewide over three years to fund regionally approved projects. These projects should include as many of the following that are applicable:

- Benefit residents of disinvested communities
- Include community engagement strategy with feedback mechanisms
- Align with major state climate goals and policies
- Promote the creation of family-sustaining jobs and benefits
- Create assets or programs owned or controlled by members of disinvested communities
- Include provisions with a focus on hiring people who live close to where the project is being built or a specific group of people (i.e. veterans)
- Include a Project Labor Agreement (PLA) or Community Workforce Agreement (CWA), or a Community Benefits Agreement (CBA)
- Target training and support services to workers with employment barriers as defined in Chapter 2 of the California Unemployment Insurance Code
- Fund alternative models of ownership for land, businesses, or other assets, such as worker-owned cooperatives, community land trusts, community investment, funds, or others
- Directly leverage regional assets, investments, and processes with have additional funding attached

The Ask:

Before a full request for proposals is released, we ask you to submit no more than a 500-word summary of any implementation-ready projects that could be a good fit given the description above. By doing so, you will assist the collaborative in understanding how many, and the types of projects that could be good candidates for this funding. Please make sure to provide an overview of your organization and if there are any partner organizations along with the project.

Please submit these summaries to jobsfirst@ocbc.org by 11:59 pm on August 15th. To get a better understanding of the California Jobs First Regional Investment Initiative in Orange County, please visit <https://ocbc.org/initiatives/cjf/>.