



## OCBC 14th Annual Turning Red Tape into Red Carpet Award Nomination Criteria Form

**Turning Red Tape into Red Carpet Award Nomination Form Due:  
Thursday, November 21, 2024 at 5pm PST.**

**Winners Announced and Recognized at OCBC's Annual Dinner:  
Thursday, February 27, 2025 in Anaheim, CA.**

### Entry Submission Instructions:

- **All nominations must be submitted through the online form.** This printed form is meant to help you gather all of the necessary information prior to submitting nominations online. Nominations will not be accepted via email, postal mail, Word Doc, PDF, etc. If you would like the online version of this form to assist in gathering information needed for your nomination, please visit [OCBC.org/rtrc-award-nomination-criteria](https://OCBC.org/rtrc-award-nomination-criteria). The form must be completed all at once as there is not the capability to save the information and come back.
- **Nomination Deadline:** November 21, 2024, 5 p.m. PST
- **Nomination Fee:** \$125 per entry
- You will select a method of payment for the entry fee at the end of the form when you submit your nomination form online; once again, only online submissions are accepted. If you select credit card, you may pay then via credit card. If you select check, you may make the check payable to OCBC – 2 Park Plaza, Suite 100, Irvine, CA 92614. Checks must be received by December 20, 2024.

- Winners will be recognized at OCBC’s 2025 Annual Dinner in Anaheim on February 27. All nominees will be able to purchase special, discounted tickets to attend the Annual Dinner once registration for the event is open.
- For questions, please contact: George Boutros, Government Affairs Manager, [gboutros@ocbc.org](mailto:gboutros@ocbc.org) or 714-462-7517.

## **CATEGORY DESCRIPTIONS AND JUDGING CRITERIA**

### **Economic Development Award (formerly Program Awards) Judging Criteria:**

The Economic Development Award recognizes outstanding and innovative programs in economic and business development that retain or generate jobs and investment on an ongoing basis. This award honors comprehensive initiatives that drive economic growth through business retention and expansion, integration of innovative technology, sustainable development, and community revitalization. Honorees must demonstrate measurable impacts such as job creation, enhanced business success, environmental sustainability, modernized infrastructure, and anything else that has contributed to the overall economic vitality and resilience of our Orange County community. Economic Development Awards will be judged based on the following criteria:

- Extent of the economic impact on its community, such as an increase in the overall tax base, the creation of new jobs, or criteria relevant to the goals of the program.
- Achievement of its stated objective with **measurable results**. Projects should be completed before being nominated; applicants should rely on actual, not expected or projected, outcomes.
- Development of strong relationships with key stakeholders and widespread support in the community.
- Innovation, originality, and cost effectiveness.
- Relevance and transferability of elements to other communities.

### **Economic Development Awards (formerly Program Awards) Category Examples:**

- **2023 Winner – City of Hope Orange County: *Hope is at Work***: To combat our state’s dire nurse staffing predicament, City of Hope Orange County teamed up with local colleges and business consortiums in 2022 to recruit over two dozen physician experts and 300 skilled nurses and other employees for City of Hope Orange County Lennar Foundation Cancer Center.

- **2023 Honorable Mention – OC Community Resources – OC Community Services: *The Orange County Veterans Employment Program***: The Orange County Veterans Employment Program (VEP) provides a variety of wraparound and career services designed for active military who are near separation, or who have recently separated, and for their eligible dependents.
- **2023 Winner – City of Santa Ana: *My First Home Down Payment Assistance Loan Program***: The City of Santa Ana committed \$3 million with its unprecedented Down Payment Assistance Program to help provide homeownership opportunities for lower income households. Last year, 21 families were able to make homeownership a reality.
- **2023 Winner – OC Community Resources – OC Community Services – Office on Aging: *Access to Technology Program***: The Orange County Office on Aging (OoA) Access to Technology Program (ATT) aims to reduce social isolation and increase access to virtual services for older adults and people with disabilities by providing access to technological devices (i.e., iPads), broadband service, and training.
- **2023 Winner – OC Community Resources – OC Parks: *Capistrano County Beach and Doheny State Beach Sand Replenishment Project***: To address coastal erosion, the Capistrano County Beach and Doheny State Beach Sand Replenishment Project replenishes about 45,000 cubic yards of sand along a 1-mile stretch of beach using repurposed sand from flood control efforts by Orange County Public Works (OCPW).

#### **Public-Private Partnership Award Judging Criteria:**

This award recognizes outstanding collaborative projects that have significantly enhanced economic development within communities. Winners represent efforts in which larger private contributions have been added to smaller, vital public commitments. Nominees should demonstrate:

- The extent to which public and private sector participants have formed a true partnership or joint venture in planning, developing, and financing the project.
- Direct economic benefit to the community (such as jobs and tax base). Be sure to include metrics when demonstrating results.
- Spin-off impact of the project.
- Creativity in packaging and marketing the project.

### Public-Private Partnership Category Examples:

- **2023 Winner – Anaheim Public Library: Foster Youth Initiative 2022:** Partnering with CASA OC, Orangewood Foundation, and Covenant House, Anaheim Public Library provided 652 “We’re Here for You” library cards to foster youth and youth in need who do not have a permanent address and/or cannot obtain a parent’s signature.
- **2023 Honorable Mention – City of San Juan Capistrano: Salida Del Sol:** The City of San Juan Capistrano partnered with Jamboree Housing to develop a Permanent Supportive Housing community and a new city hall on the current city hall site. The project will provide onsite supportive housing with services for 40 formerly homeless individuals and veterans.

### Leadership in Public Service Award Judging Criteria:

This award recognizes an elected or public official who has served as a committed advocate for economic advancement in the public sector. Nominees must have demonstrated sustained and effective efforts to mobilize community groups and industry leaders in the development of programs and projects, played a key role in the planning and designing of new economic development activities, and displayed dedication and commitment to Orange County as a leader and advocate for the business community.

### Leadership in Public Service Award Category Example:

- **2023 Winner – California State Senator Josh Newman 29th District:** California State Senator Josh Newman helped secure an \$8.5 million grant through the Governor’s Office of Business and Economic Development (GO-Biz) allowing RevHubOC to convene leading OC public, private, and non-profit organizations under NorthSTAR to build a social enterprise ecosystem for under-represented and under-resourced communities.

To submit a nomination, type in the URL below for the category award you would like to submit a nomination for. You may submit more than one entry in each category. **Nominations will close November 21, 2024 at 5pm PST.** Please contact OCBC Government Affairs Manager, George Boutros, [gboutros@ocbc.org](mailto:gboutros@ocbc.org).

### NOMINATION FORM URLS:

**Economic Development Award** – [OCBC.org/rtrc-econ-dev-award-nom-form](https://ocbc.org/rtrc-econ-dev-award-nom-form)

**Public-Private Partnership Award** – [OCBC.org/rtrc-public-private-partnership-award-nom-form](https://ocbc.org/rtrc-public-private-partnership-award-nom-form)

**Leadership in Public Service Award** – [OCBC.org/rtrc-leadership-in-public-service-award-nom-form](https://ocbc.org/rtrc-leadership-in-public-service-award-nom-form)

“\*” indicates required fields

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## **ECONOMIC DEVELOPMENT AWARD**

Please note, the organization and project title entered will be exactly how it will be printed as the nominee in the event program, on the screen at the event, on the award should the project be selected as a category winner, on social media posts and OCBC’s website, in press releases, and anywhere else the nominees may be listed. Please check carefully this is the project title and organization you would like to be featured.

### **Project/Initiative Title\***

Please note, the project/initiative title entered will be exactly how it will be printed as the nominee in the event program, on the screen at the event, on the award should the project be selected as a category winner, on social media posts and OCBC’s website, in press releases, and anywhere else the nominees may be listed. Please carefully review for spelling and accuracy.

### **Organization\***

Please note, the organization entered will be exactly how it will be printed as the nominee in the event program, on the screen at the event, on the award should the project be selected as a category winner, on social media posts and OCBC’s website, in press releases, and anywhere else the nominees may be listed. Please carefully review to ensure this is the organization you would like the project featured under. If this is a multi-organizational project, please list all organizations in the order that they should be recognized for this project.

### **Date Project Began\***

### **Date Project Completed\***

### **Contact Full Name\***

- First Name
- Last Name

### **Contact Title\***

### **Contact Organization\***

### **Contact Email\***

### **Contact Phone\***

**Contact Address\***

- Street Address
- City
- State / Province / Region
- ZIP / Postal Code

**PIO Full Name\***

- First Name
- Last Name

**PIO Email\*****Organization LinkedIn Handle****Organization Facebook Handle****Organization X Handle****Organization Logo\***

- Max. file size: 256 MB.
- Please upload your high resolution (at least 2 MB) organization logo. A transparent logo is preferred. If you have multiple versions/orientations of your logo, please upload all versions so we can utilize the best version/orientation on the materials. Only 1 organizational logo can be featured.

**ECONOMIC DEVELOPMENT AWARD NOMINATION DETAILS**

This section is intended to provide details of the project. Please keep answers to each question/statement under 200 words unless otherwise specified.

**Please provide a brief description of the project.\***

Word Count: < 200 Words

**From the brief description above, please provide a 1-2 sentence summary of the project.\***

Word Count: < 50 Words. This summary will be utilized in some areas that the nominees are showcased, such as the OCBC website, marketing materials, etc.

**What is the goal or purpose of the project?\***

Word Count: < 200 Words

**Who are the participants/partners in the project? Please include those involved in planning/implementation/funding/lending, coalition partners, and any other partners you would like to highlight.\***

Word Count: < 200 Words

**What has been the impact of the project, and how effective has it been in furthering economic development in your community? Identify any tangible results and/or intangible results and value added. Be sure to include metrics in your description of the results.\***

Word Count: < 200 Words

**Is this project replicable or transferable, and/or can it be adapted for use in other communities? What lessons have been learned?\***

Word Count: < 200 Words

**In what ways is this project innovative or creative?\***

Word Count: < 200 Words

**Please provide any other relevant details not covered above or specific to your category.**

Word Count: < 200 Words

**Website Link: News articles, company website post, etc.**

Begin URL with https://

**Photo(s) related to nomination**

Max. file size: 256 MB.

**Supporting Documents**

Max. file size: 256 MB.

**Supporting Documents**

Max. file size: 256 MB.

Please ensure all information above is entered accurately before submitting your nomination.

**REQUIRED: By checking this box, you agree the project details submitted including statistics, data and numbers are accurate and true.\***

- Yes

**REQUIRED: By checking this box, you allow Orange County Business Council to make minimal edits to the project description for brevity and clarity on marketing and event materials, during the event, and in any communications (press releases, social media, website, etc.). You also give Orange County Business Council permission to publish all organizations' and individuals' names and images digitally and in print.\***

- Yes
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## **PUBLIC-PRIVATE PARTNERSHIP AWARD**

Please note, the organization and project title entered will be exactly how it will be printed as the nominee in the event program, on the screen at the event, on the award should the project be selected as a category winner, on social media posts and OCBC's website, in press releases, and anywhere else the nominees may be listed. Please check carefully this is the project title and organization you would like to be featured.

### **Project/Initiative Title\***

Please note, the project/initiative title entered will be exactly how it will be printed as the nominee in the event program, on the screen at the event, on the award should the project be selected as a category winner, on social media posts and OCBC's website, in press releases, and anywhere else the nominees may be listed. Please carefully review for spelling and accuracy.

### **Organization\***

Please note, the organization entered will be exactly how it will be printed as the nominee in the event program, on the screen at the event, on the award should the project be selected as a category winner, on social media posts and OCBC's website, in press releases, and anywhere else the nominees may be listed. Please carefully review to ensure this is the organization you would like the project/initiative featured under.

### **Date Project/Initiative Began\***

### **Date Project/Initiative Completed\***

### **Contact Full Name\***

- First Name
- Last Name

### **Contact Title\***

### **Contact Organization\***

### **Contact Email\***



**Contact Phone\***

**Contact Address\***

- Street Address
- City
- State / Province / Region
- ZIP / Postal Code

**PIO Full Name\***

- First Name
- Last Name

**PIO Email\***

**Organization LinkedIn Handle**

**Organization Facebook Handle**

**Organization X Handle**

**Organization Logo\***

- Max. file size: 256 MB.
- Please upload your high resolution (at least 2 MB) organization logo. A transparent logo is preferred. If you have multiple versions/orientations of your logo, please upload all versions so we can utilize the best version/orientation on the materials. Only 1 organizational logo can be featured.

**PUBLIC-PRIVATE PARTNERSHIP AWARD NOMINATION DETAILS**

This section is intended to provide details of the project. Please keep responses under 200 words unless otherwise specified.

**Please provide a brief description of the project(s) and partnership's achievements.\***

Word Count: < 200 Words

**From the brief description above, please provide a 1-2 sentence summary of the highlights.\***

Word Count: < 50 Words. This summary will be utilized in some areas that the nominees are showcased, such as the OCBC website, marketing materials, etc.

**What is the goal or purpose of the project(s)?\***

Word Count: < 200 Words

**Please specify the private industry partner in the project. In addition, please include any other partners you would like to highlight, including those involved in the planning/implementation/funding/lending.\***

Word Count: < 200 Words

**What has been the impact of the project, and how effective has it been in furthering economic development in your community? Identify any tangible and/or intangible results and value added. Be sure to include metrics in your description of the results.\***

Word Count: < 200 Words

**Is this project replicable or transferable, and/or can it be adapted for use in other communities? What lessons have been learned?\***

Word Count: < 200 Words

**In what ways is this partnership and project innovative or creative?\***

Word Count: < 200 Words

**Name of Chief Executive Officer of city/agency/organization\***

- First Name
- Last Name

**Name of chief elected official of the city/agency/organization\***

- First Name
- Last Name

**Please provide any other relevant details not covered above or specific to your category.**

Word Count: < 200 Words

**Website Link: News articles, company website post, etc.**

Begin URL with https://

**Photo(s) related to nomination**

Max. file size: 256 MB.

**Supporting Documents**

Max. file size: 256 MB.

**Supporting Documents**

Max. file size: 256 MB.

Please ensure all information above is entered accurately before submitting your nomination.

**REQUIRED: By checking this box, you agree the project details submitted including statistics, data and numbers are accurate and true.\***

- Yes

**REQUIRED: By checking this box, you allow Orange County Business Council to make minimal edits to the project description for brevity and clarity on marketing and event materials, during the event, and in any communications (press releases, social media, website, etc.). You also give Orange County Business Council permission to publish all organizations' and individuals' names and images digitally and in print.\***

- Yes

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### **LEADERSHIP IN PUBLIC SERVICE AWARD**

Please note, the organization and nominated individual name entered will be exactly how it will be printed as the nominee in the event program, on the screen at the event, on the award should the project be selected as a category winner, on social media posts and OCBC's website, in press releases, and anywhere else the nominees may be listed. Please review carefully for spelling and accuracy.

#### **Nominated Individual Full Name\***

Please note, the nominated individual full name entered will be exactly how it will be printed as the nominee in the event program, on the screen at the event, on the award should the project be selected as a category winner, on social media posts and OCBC's website, in press releases, and anywhere else the nominees may be listed. Please carefully review for spelling and accuracy.

#### **Company/Organization/District\***

Please note, the company/organization/district entered will be exactly how it will be printed as the nominee in the event program, on the screen at the event, on the award should the project be selected as a category winner, on social media posts and OCBC's website, in press releases, and anywhere else the nominees may be listed. Please check carefully this is the organization you would like the project to be featured under. If this is a multi-organizational project, please list all organizations in the order that they should be recognized for this project.

#### **Date Project Began (if applicable)**

#### **Date Project Completed (if applicable)**

**Contact Full Name\***

- First Name
- Last Name

**Contact Title\*****Contact Organization\*****Contact Email\*****Contact Phone\*****Contact Address\***

- Street Address
- City
- State / Province / Region
- ZIP / Postal Code

**PIO Full Name\***

- First Name
- Last Name

**PIO Email\*****Organization LinkedIn Handle****Organization Facebook Handle****Organization X Handle****Nominee Headshot\***

- Max. file size: 256 MB.
- Please upload your high resolution (at least 2 MB) nominee headshot.

**DESCRIPTION: LEADERSHIP IN PUBLIC SERVICE AWARD NOMINATION**

This section is intended to provide a profile of the nominee. Once again, this award recognizes an elected or public official who has served as a committed advocate for economic advancement in the public sector. Nominees must have demonstrated sustained and effective efforts to mobilize community groups and industry leaders in the development of programs and projects, played a key role in the planning and designing of new economic development activities, and displayed dedication and commitment to their constituency as a leader and advocate for the business community.

**Please provide a profile of the nominee's achievements, highlighting contributions to Orange County's economy and businesses.\***

Please include specific projects and initiatives, and their economic impact.

**From the profile above, please provide an executive summary of the nominee (5-6 sentences) including achievement highlights.\***

Portions of this summary will be utilized in some areas that the nominees are showcased, such as the OCBC website, marketing materials, etc.

**Please provide any other relevant details not covered above.**

Word Count: < 200 Words

**Website Link: News articles, company website post, etc.**

Begin URL with https://

**Photo(s) related to nomination**

Max. file size: 256 MB.

**Letters of Endorsement**

- Max. file size: 256 MB.
- No longer than 2 pages double-spaced.

**Supporting Documents**

Max. file size: 256 MB.

Please ensure all information above is entered accurately before submitting your nomination.

**REQUIRED: By checking this box, you agree the details submitted including statistics, data and numbers are accurate and true.\***

- Yes

**REQUIRED: By checking this box, you allow Orange County Business Council to make minimal edits to the description for brevity and clarity on marketing and event materials, during the event, and in any communications (press releases, social media, website, etc.) You also give Orange County Business Council permission to publish all organizations' and individuals' names and images digitally and in print.\***

- Yes