



# Regional Investment Initiative Catalyst - Job Creating Application Webinar



May 27, 2025

# Overview of Job Creating Webinar

- [Regional Investment Initiative Informational Webinar](#)
- California Jobs First Objectives
- Eligible Industries & Job Criteria – What types of industries and projects qualify.
- Project Phases & Scoring Criteria – Understanding how applications are evaluated.
- Next Steps & Support for Applicants – Key deadlines, resources, and where to get help.
- Q&A

# California Jobs First

At the core of this initiative:

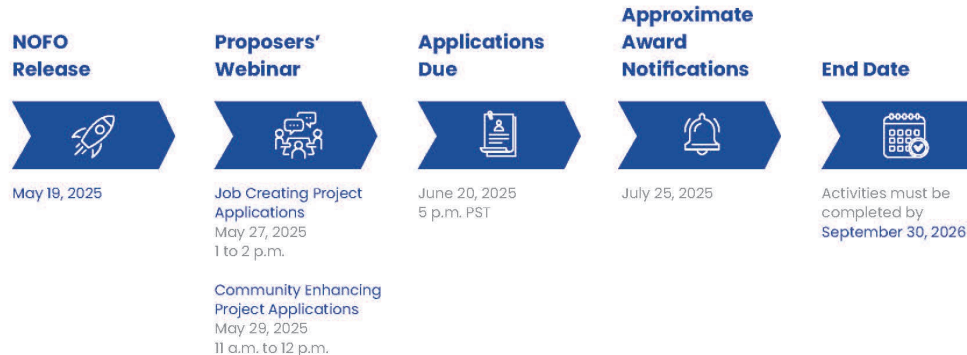
**Build a Community-Led, Climate-Forward Economy by investing in key sectors to drive sustainable economic growth, innovation, and access to good-paying jobs.**

*\*Statewide CA Jobs First webpage can be accessed [here](#).*



# Catalyst Funding

- Funding already available just for Orange County
- \$9 million for Pre-Development Activities
- \$4.6 million available through this round 2 NOFO
- \$3.6 million available for Job Creating Projects



# **Must Advance Good Paying Jobs In These Industries**

## **Primary Goal of Business Development and Growth**

- **Tourism and Outdoor Recreation**
- **Medtech**
- **High-tech hardware**
- **Semiconductors & Microelectronics**
- **Advanced manufacturing**
- **Precision Manufacturing**
- **Healthcare**
- **Childcare**
- **Education**
- **Aerospace and Defense**
- **Hydrogen**
- **Construction**

# Good Paying Jobs

- Occupations/Source of Income that offer baseline annual earnings of \$48,353, receive employer-sponsored health care/can afford healthcare coverage, have full time (35 hours/week) and full-year appointment (50 weeks or more).

# Project Phases

- **Concept** - Early stages of Development. Recommend not to request over \$50,000.
- **Accelerator** - Beginning to take shape through early planning and analysis. Funding for activities in this phase will include studies, detailed planning, and solutions to potential challenges. Recommend not to request over \$250,000
- **Last Mile** - Feasible and viable. Require funding to clear final hurdles. Recommend not to request over \$750,000
- *\*Project Phases can be found on pages 6 & 7 in the NOFO packet*

# Scoring Criteria

- **Project Impact** (30 points)
- **Economic Equity** (30 points)
- **Work Plan** (20 points) - Focus on the [Pre-Development Activities](#)
- **Organizational Qualifications** (10 points)
- **Proposed Budget and Budget Narrative** (10 points)
- *\*Scoring Criteria can be found on pages 12-14 in the NOFO packet*
- **Catalyst Application can be accessed [here](#).**



# Proposers' Webinars

- For an overview of the foundational work leading to the Catalyst pre-development Notice of Funding Opportunity (NOFO), view the recording of the Regional Investment Initiative Informational Webinar found [here](#).
- To attend the Community Enhancing Project Webinar please register using the link [here](#).
  - Thursday, May 29, 11:00 am



# Next Steps

## Notice of Funding Opportunity (NOFO)

- \$4.6 million in funding available in this second round
- \$3.6 million available for Job Creating Projects

## Application Details and Rating

- Application Deadline
  - June 20, 2025 by 5:00 pm PST
- Apply through the grant web portal [here](#)

## Support for Applicants: Grant Writing Mentors

- Request up to five hours of mentorship by emailing [jobsfirst@ocbc.org](mailto:jobsfirst@ocbc.org).

## Financial or Contract Related Questions

- Email [subcontracts@charitableventuresoc.org](mailto:subcontracts@charitableventuresoc.org)





# Thank you!

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